HARVEY WORLD

RICHIE RICH and JACKIE JOKERS

FUNNIEST TEAM OF ALL

RICHIE RICH
JACKIE JOKER$

FUNNIEST TEAM OF ALL

APPROVED BY THE COMICS CODE AUTHORITY

RICHIE RICH®

THE POOR LITTLE RICH BOY

and

JACKIE JOKER$

PDC 52217-7

HARVEY WORLD

OCT. No. 34

40c

TV SPECIAL!

"FANTASY BOAT TO LOVE ISLAND!"

10
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A 23rd Century Odyssey Now

STAR TREK
THE MOTION PICTURE ™

William Shatner as Captain Kirk | Leonard Nimoy as Mr. Spock | De Forest Kelley as Dr. "Bones" McCoy | James Doohan as Scotty | George Takei as Sulu | Nichelle Nichols as Uhura | Walter Koenig as Chekov | Persis Khambatta as Ilia | Stephen Collins as Commander Willard Decker

Paramount Pictures Presents A Robert Wise Film A Gene Roddenberry Production STAR TREK–THE MOTION PICTURE
Starring William Shatner Leonard Nimoy DeForest Kelley Also Starring Persis Khambatta Co-Starring James Doohan
George Takei Majel Barrett Walter Koenig Nichelle Nichols and Stephen Collins as Decker Screenplay by
Gene Roddenberry and Harold Livingston Produced by Gene Roddenberry Directed by Robert Wise
A Paramount Picture

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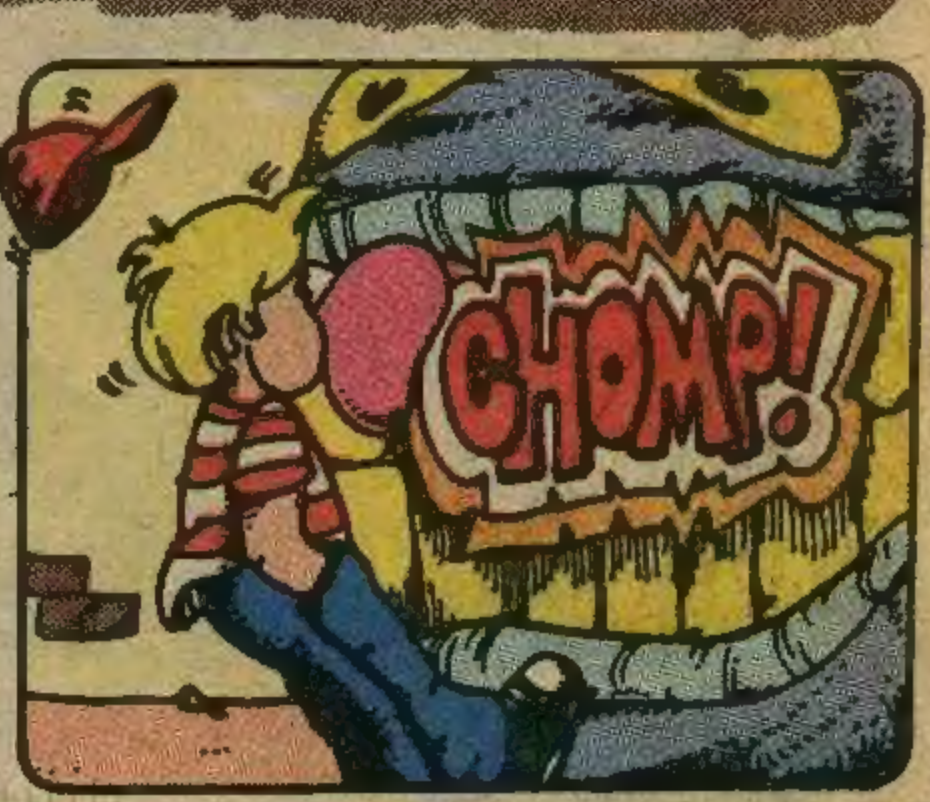
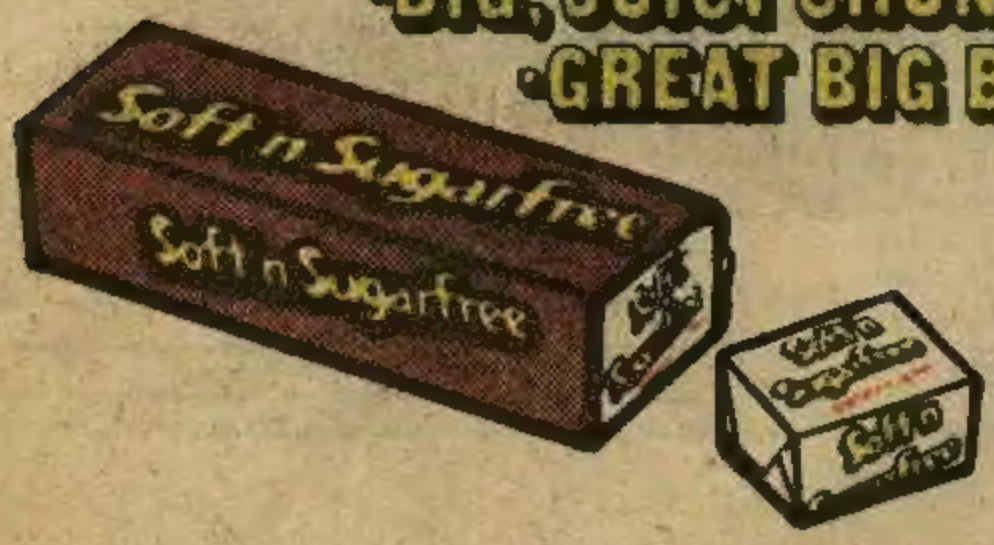
OMING THIS CHRISTMAS TO A THEATRE NEAR YOU.

THE ADVENTURES OF BILLY BLAMMO® AND HIS

Soft'n Sugarfree™ bubble gum



- FUN TO CHEW
- BIG, JUICY CHUNKS
- GREAT BIG BUBBLES



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PLAY INSIDE

Big Enough For A Child To Get Inside And Play

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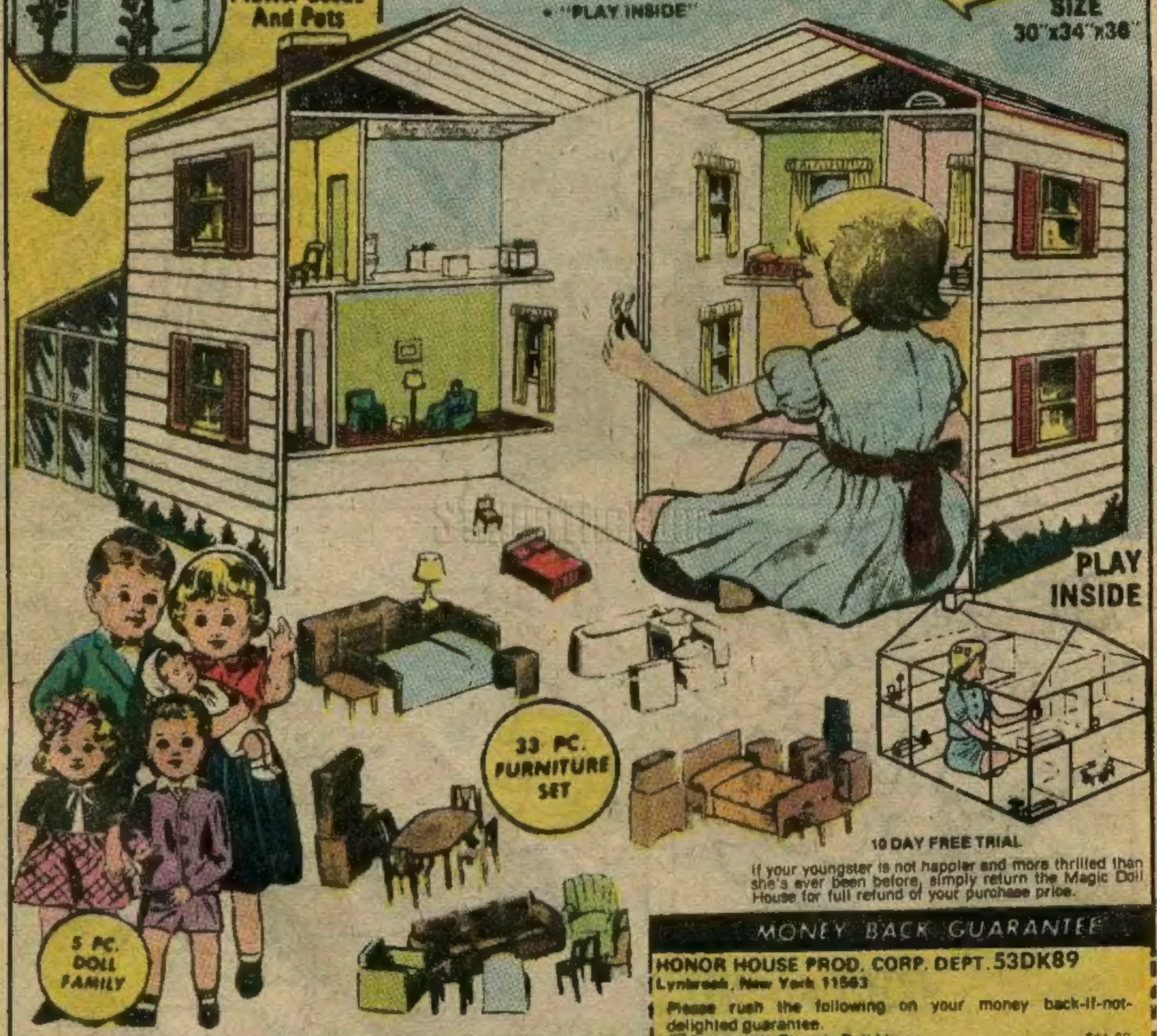
- GREENHOUSE
- POTS
- SEEDS
- "PLAY INSIDE"

only $11.98

5 pc. Doll Family $1.09
Full pc Furniture $1.19
Greenhouse plus Flower Seeds and Pots 1.09

SIZE 30"x34"x38"



This is your little girl's dream a giant doll house which she can decorate with 33 pieces of attractive, colored plastic doll furniture, people with a five piece doll family, play inside with its easy entry swing-open feature, and grow live flowers from seeds in the working greenhouse.

This 8 room, two story Colonial Doll House is fully 30" x 34" x 38" large enough to fill her imagination and sturdy enough for many delightful hours of play. Safely lit by two battery powered lights to add comfort and reality. The Greenhouse provides the thrilling experience of seeing her own plants grow. Make her the proud owner of this beautiful house the envy of her friends for the low price of $11.98.(Batteries not included) plus $1.75 shipping charges

10 DAY FREE TRIAL

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

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Send COD. I enclose $2 deposit and will pay postman the balance plus COD and MO fees

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RICHIE RICH THE POOR LITTLE RICH BOY and JACKIE JOKERS the CLOWN PRINCE OF SHOW BIZ

IN PRACTICE MAKES IMPERFECT

GREAT SCOTT, RICHIE! MY LUNCH HAS VANISHED!

EH?

DON'T WORRY, CHEF PIERRE! I, JACKIE JOKERS, MASTER DETECTIVE, HAVE SOLVED THE MYSTERY!

WHAT MYSTERY?

ZE MISSING LUNCH IZ IN ZAIRE!

YOU EAT FASTER ZAN M'SIEU DOGGIE DOLLAIR!

YOU NOTICED, HUH?

RICHIE RICH & JACKIE JOKERS, October 1979, No. 34, is published bi-monthly by HARVEY HITS, INC. Editorial, Advertising and Executive Offices, 10 Columbus Circle, New York, N.Y. 10023. All names in this periodical are entirely fictitious and no identification with actual persons is intended. Copyright © by HARVEY FEATURES, 1979. All rights reserved. Printed in the U.S.A.

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HEH, HEH! EVER SINCE YOU GOT THAT *ROLE* AS A DETECTIVE IN YOUR NEXT MOVIE, JACKIE, YOU REALLY BELIEVE YOU *ARE* ONE!

TO PLAY A PART *WELL*, RICHIE, YOU MUST CONSTANTLY *PRACTICE!*

NOW, THEN— ARE THERE ANY *MYSTERIES* AROUND THE RICH MANSION YOU WANT ME TO SOLVE?

WELL...

AHA! AN OPEN VAULT! ITS VALUABLE CONTENTS *GONE!*

LEAVE IT TO *ME*, RICHIE! *I'LL* FIND OUT WHO VIOLATED THIS TRUSTY OLD STRONGBOX!

HERE'S THE *FIRST* SHIPMENT FOR THE *NEW VAULT*, SIR!

THANK YOU, CADBURY!

!

OOP! WHAT'S *THAT?!*

PLINK!

AHA! A VALUABLE DIAMOND! WORTH *MILLIONS!*

-BUT-

OBVIOUSLY, THIS *PRICELESS* GEM HAS DROPPED FROM A *DIAMOND BROOCH* BELONGING TO YOUR *MOM!*

-BUT-

BAM!

I BELIEVE THIS BELONGS TO *YOU*, MRS. RICH!

WHY- THANK YOU, JACKIE!

OH, CADBURY, ONE OF THE *GLASS BALLS* FROM THE *CHANDELIER* HAS FALLEN AGAIN!

I'LL REPLACE IT AT *ONCE*, MADAM!

JACKIE, WILL YOU *PLEASE FORGET* ABOUT PLAYING DETECTIVE FOR AWHILE?

OKAY, RICHIE!

I *KNOW* WHAT! LET'S GO TO THE BIG *BASEBALL GAME!*

SWELL IDEA!

THAT'LL TAKE MY MIND OFF DETECTIVE WORK!

SPORTS

BASEBALL TODAY

-AFTER ALL, PLAYING DETECTIVE IS ONLY MY *MOVIE* ROLE!

RIGHT, JACKIE!

-WHY LET IT AFFECT MY *REAL* LIFE?

RIGHT!

SOON-

HEY! THE BASE RUNNER IS TRYING TO STEAL SECOND! HE MADE IT, JACKIE!

JACKIE?

? ?

THERE, SIR, IS YOUR CULPRIT! THAT'S THE MAN WHO STOLE SECOND BASE!

HA-HAH!

?? ?

LATER-

GEE, RICHIE, I JUST DON'T SEEM TO HAVE ANY DETECTIVE ABILITY! MAYBE I SHOULDN'T TAKE THAT ROLE!

POOR JACKIE--I'VE GOT TO BUILD UP HIS CONFIDENCE!

PSST-SST!

VEDDY GOOD, SIR!

SO--

JACKIE! JACKIE! CADBURY'S DISAPPEARED! PLEASE HELP ME FIND HIM!

HUH? OF COURSE!

THE FIRST THING WE MUST SEARCH FOR IS A *CLUE!*

BUT CLUES ARE NOT *EASY* TO *FIND!*

CADBURY WENT THAT WAY

CADBURY'S FOOTPRINTS

UH- WOULD THESE *FOOTPRINTS* MADE BY CADBURY BE CONSIDERED A CLUE?

HM- POSSIBLY- I'LL *FOLLOW* THEM!

BUMP!

OOPS!

OH, *THENK* YOU, MAWSTER JACKIE! YOU'VE *FOUND* ME!

GREAT WORK, JACKIE!

GEE- MAYBE I *AM* QUALIFIED TO PLAY A DETECTIVE!

OF *COURSE* YOU ARE, SIR!

YOU GUYS ARE GOOD FOR MY *MORALE!* MAY I COME BACK HERE TO PRACTICE MY *NEXT* ROLE?

SURE! WHAT WILL YOU BE *PLAYING?*

SOMETHING MUCH *HARDER* FOR ME TO PLAY THAN A DETECTIVE!

A *CLUMSY KID!* 'BYE!

BUMP!

!

5

THE END

RICHIE RICH THE POOR LITTLE RICH BOY
WITH JACKIE JOKERS

TRAVEL AGENCY

THERE SURE ARE SOME GREAT THINGS TO SEE IN THE WORLD, JACKIE!

SEE ENGLAND

EL MORRO CASTLE PUERTO RICO

AFRICA

NEW HEBRIDES

ICELAND

PARIS

THAT'S TRUE, RICHIE...

BUT DID YOU KNOW WE HAVE SOME WORLD FAMOUS ATTRACTIONS RIGHT HERE IN RICHVILLE!

REALLY?

JOE'S PIZZA PALACE

THERE'S THE LEANING TOWER OF PIZZA!

EMPIRE BUTCHER SHOP

THE EMPIRE STEAK BUILDING!

...AND, OF COURSE...

RICHVILLE PLATE MFG.

--THE GREAT WALL OF CHINA!

THE END

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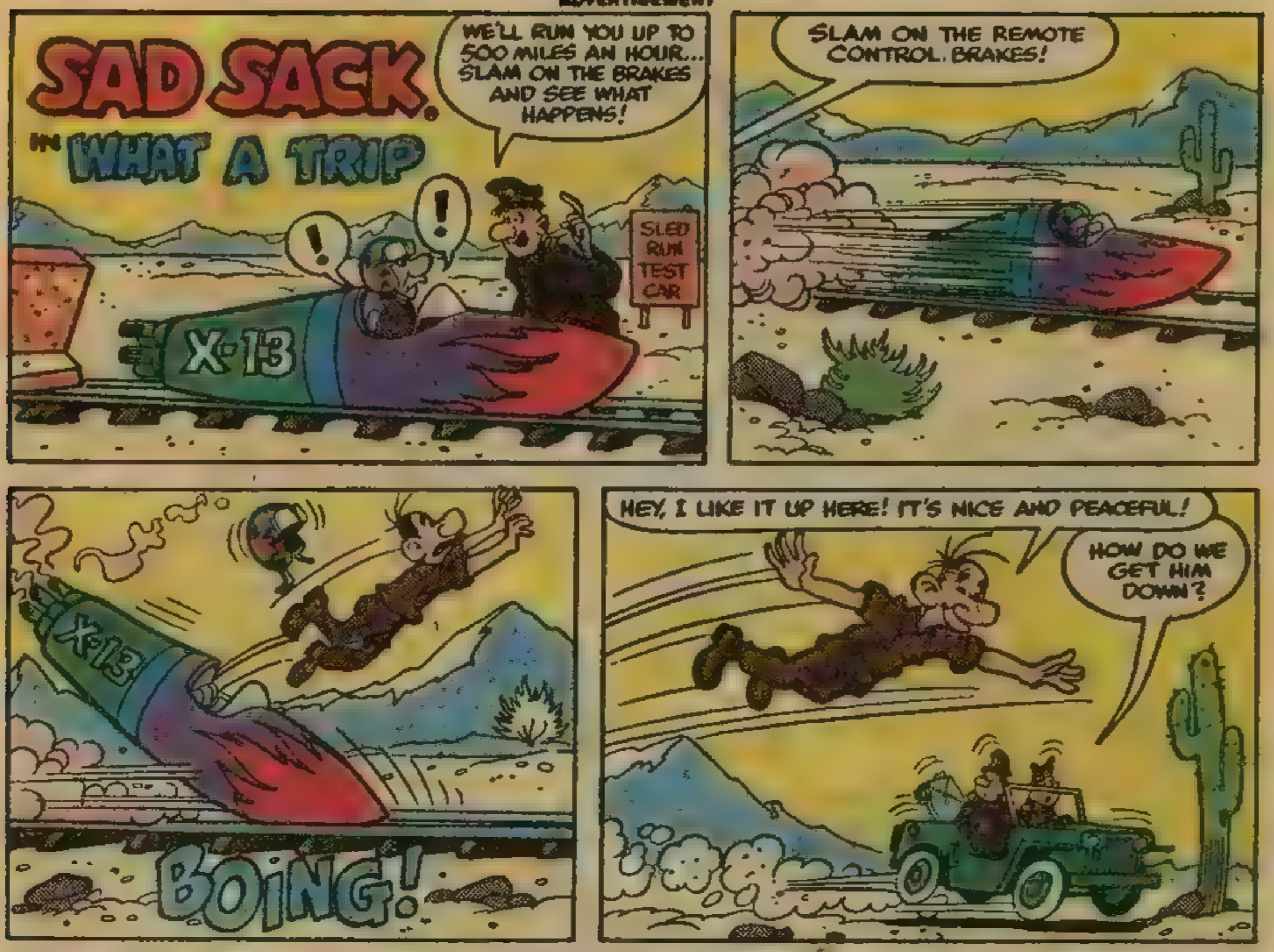

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EACH ISSUE WE WILL PRESENT JACKIE IN ONE OF HIS MOVIE, TV, OR NIGHTCLUB ROLES....

the JACKIE JOKERS TV SPECIAL

CAST

RICHIE RICH AS DR RICHIE and MR. RAWK

and--

JACKIE JOKERS AS CAPTAIN JACKIE and COOKAMAMIE

IN

FANTASY BOAT TO LOVE ISLAND

WELL, CAPTAIN JACKIE, A FINE GROUP OF PASSENGERS COMING ON BOARD TODAY!

S.S. FANTASY BOA

YES, SHIP'S DR. RICHIE-- AND EACH ONE YEARNING FOR THE SAME THING!

BOOP!

WHEE!

I'M NEXT!

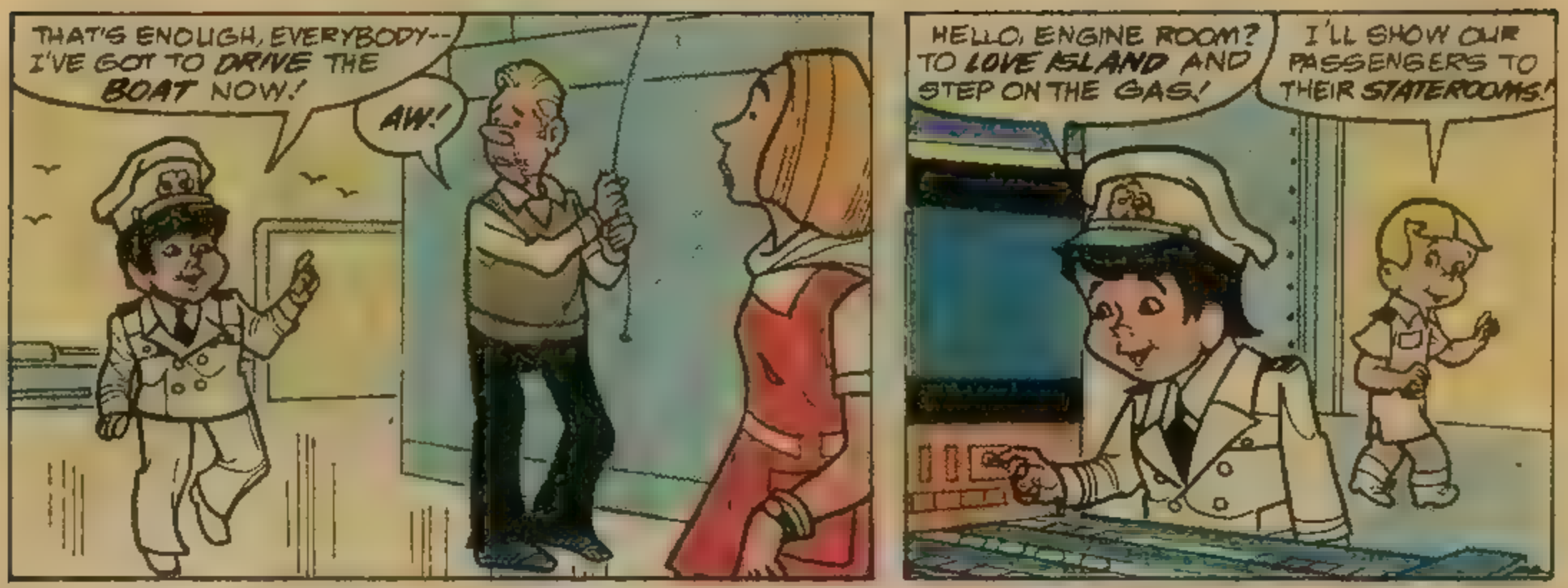
STOP SHOVING!

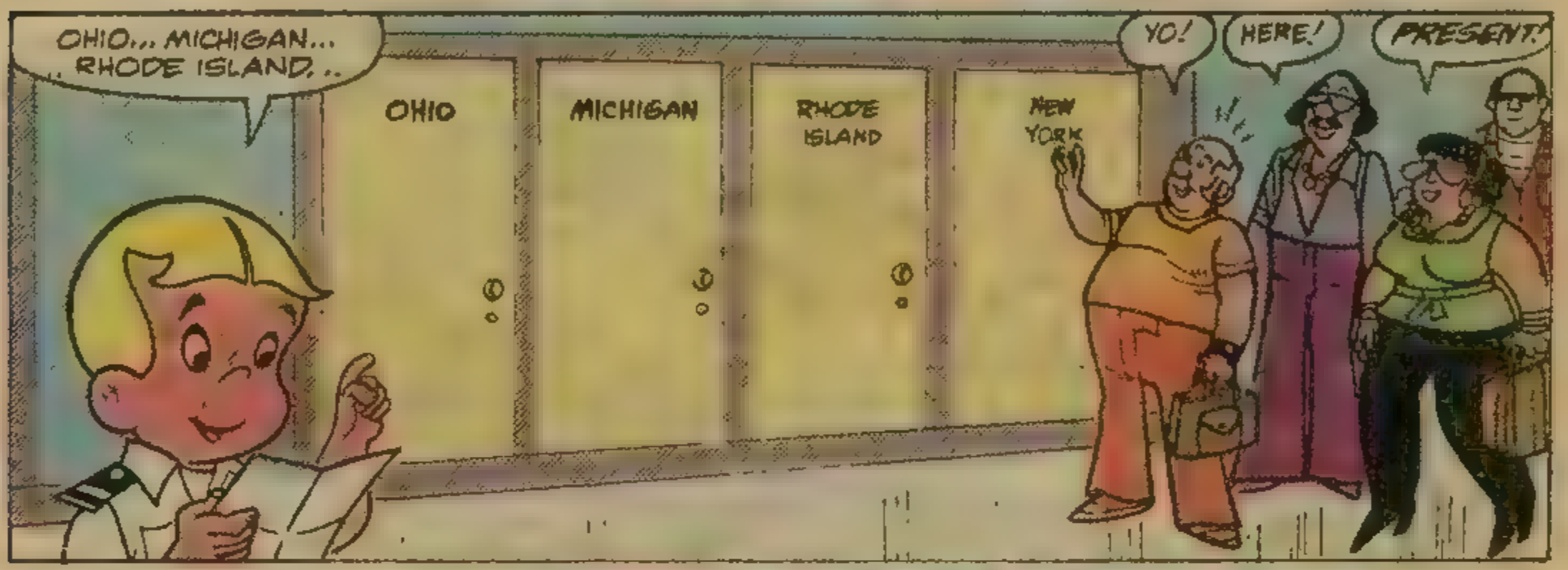
--TO BLOW THE SHIP'S WHISTLE!

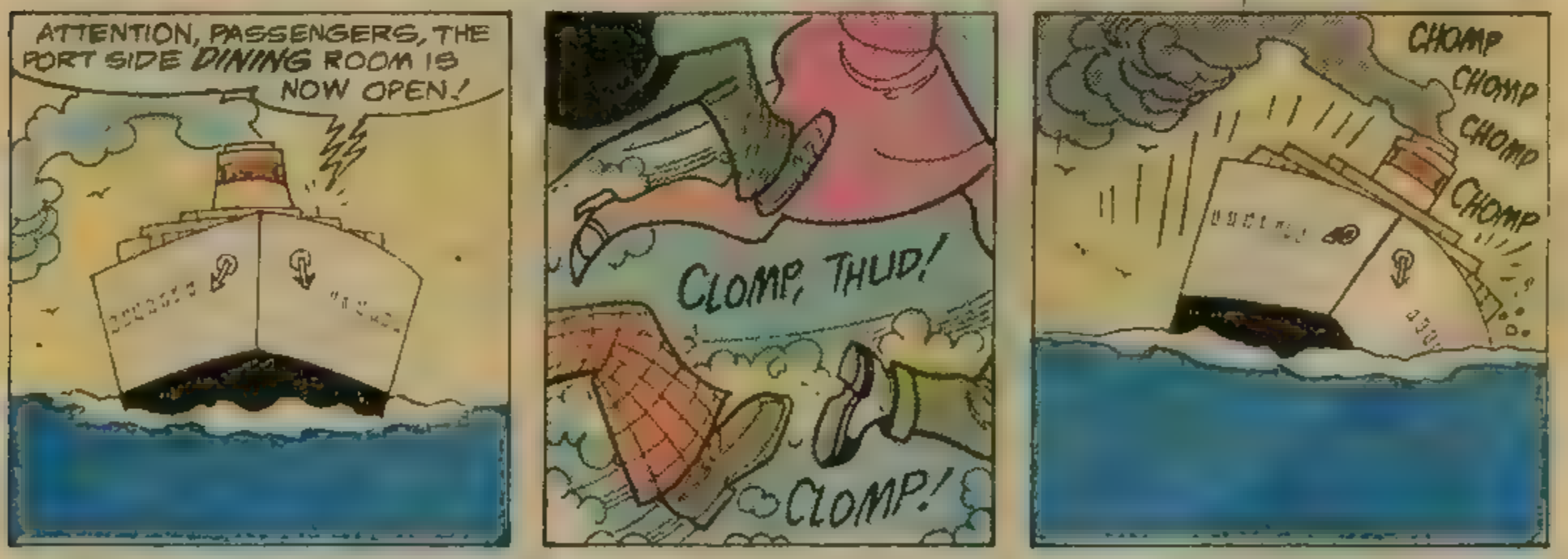
HEY, GET ON LINE!

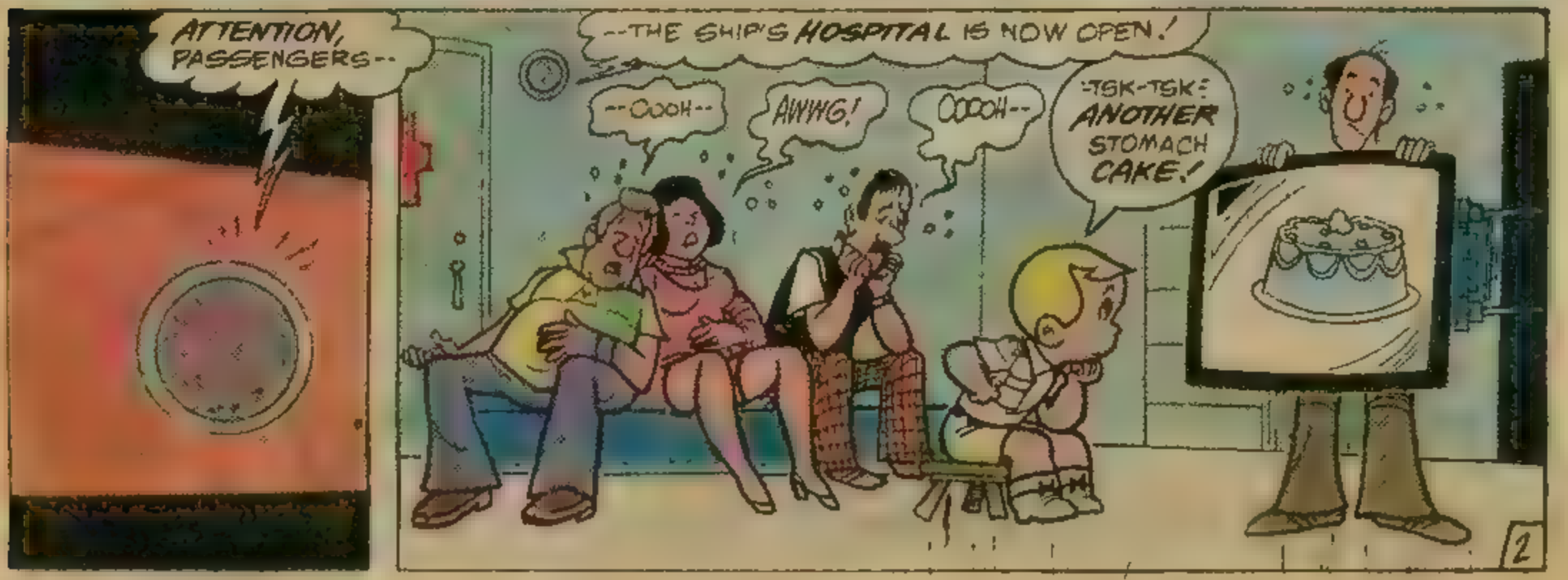
TO FIND TRUE LOVE?

NO--


THAT'S ENOUGH, EVERYBODY-- I'VE GOT TO DRIVE THE BOAT NOW!
AW!
HELLO, ENGINE ROOM? TO LOVE ISLAND AND STEP ON THE GAS!
I'LL SHOW OUR PASSENGERS TO THEIR STATEROOMS!


OHIO... MICHIGAN... RHODE ISLAND...
OHIO
MICHIGAN
RHODE ISLAND
NEW YORK
YO!
HERE!
PRESENT!


ATTENTION, PASSENGERS, THE PORT SIDE DINING ROOM IS NOW OPEN!
CLOMP, THUD!
CLOMP!
CHOMP
CHOMP
CHOMP
CHOMP


ATTENTION, PASSENGERS--
--THE SHIP'S HOSPITAL IS NOW OPEN!
--OOOH--
AIYIYG!
OOOOH--
TSK-TSK: ANOTHER STOMACH CAKE!
2

LATER--
YOO, HOO, CAPTAIN--CAN YOU TELL ME WHEN WE'LL REACH LOVE ISLAND?
OH, IN ABOUT TWO PANELS!
LOOK! THERE IT IS! LOVE ISLAND!
HOW DO YOU KNOW IT'S LOVE ISLAND?
LOVE
JUST A HUNCH!
ATTENTION, PASSENGERS--GET READY TO DISEMBARK AS SOON AS I PARK THE BOAT!
LET'S GO, CAPTAIN JACKIE!
AW-W-MUST WE GO THROUGH THIS EVERY TRIP, DR. RICHIE?
WE'RE THE HOSTS ON LOVE ISLAND! WE'VE GOT TO BE THERE TO GREET OUR GUESTS!
NOW DRINK THE SHRINKYPOO JUICE!
=SIGH= YOU'RE THE DOCTOR,

SOON..

I'M MR. RAWK— WELCOME TO LOVE ISLAND!

THANK YOU! WHERE'S THAT CUTE LITTLE FELLOW NAMED COCKAMAMIE THAT GIVES YOU A HAND AROUND HERE?

TODAY I'M GIVING HIM A HAND!

WELCOME TO LOVE ISLAND!

AS GUESTS OF LOVE ISLAND, YOU'RE FREE TO DO ANYTHING YOU LOVE TO DO!

AS LONG AS YOU DON'T LOVE STEPPING ON SHRIMPS!

WE LOVE TENNIS!

WE LOVE GOLF!

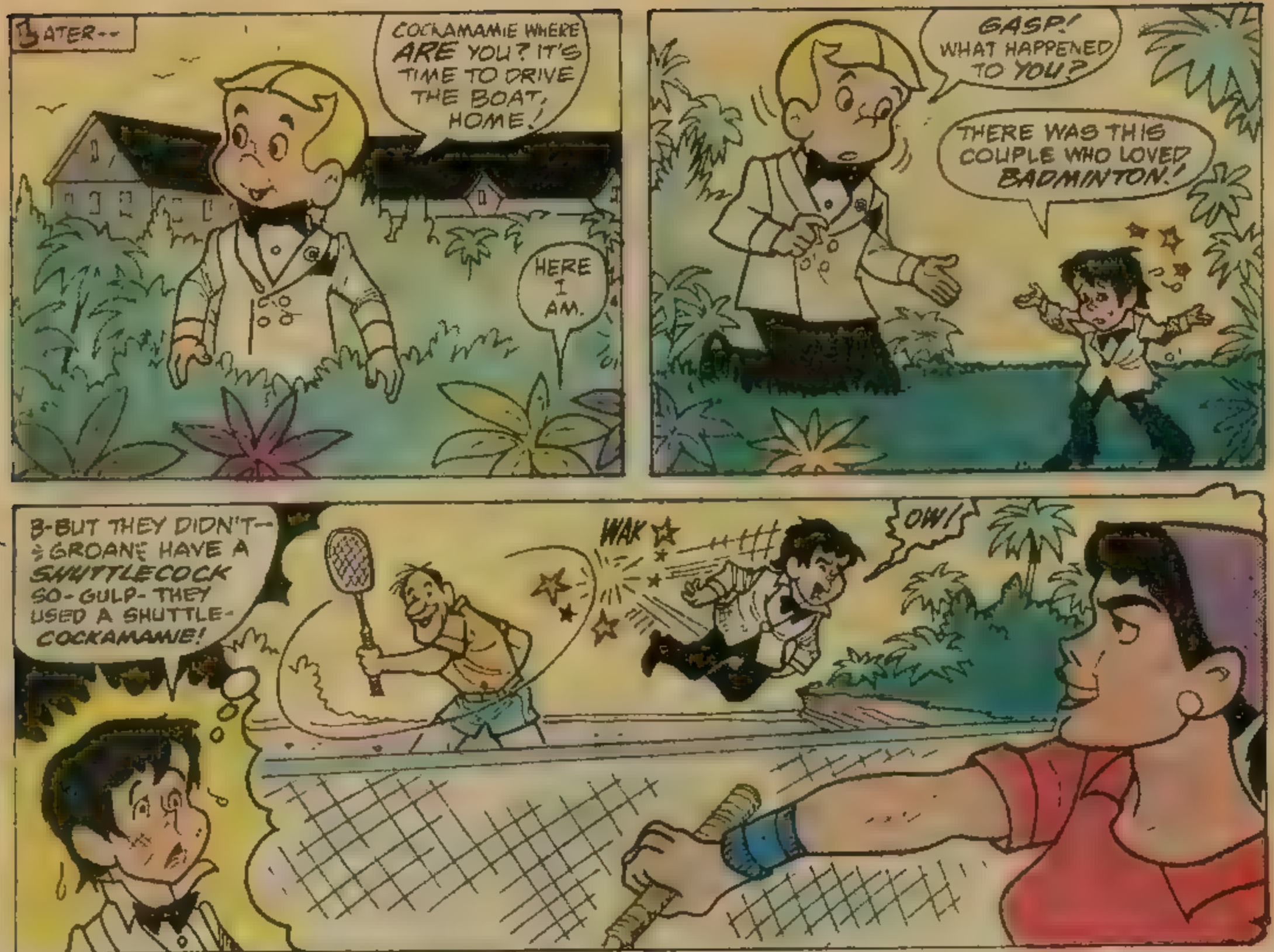
WE STILL LOVE TO BLOW THE SHIP'S WHISTLE!

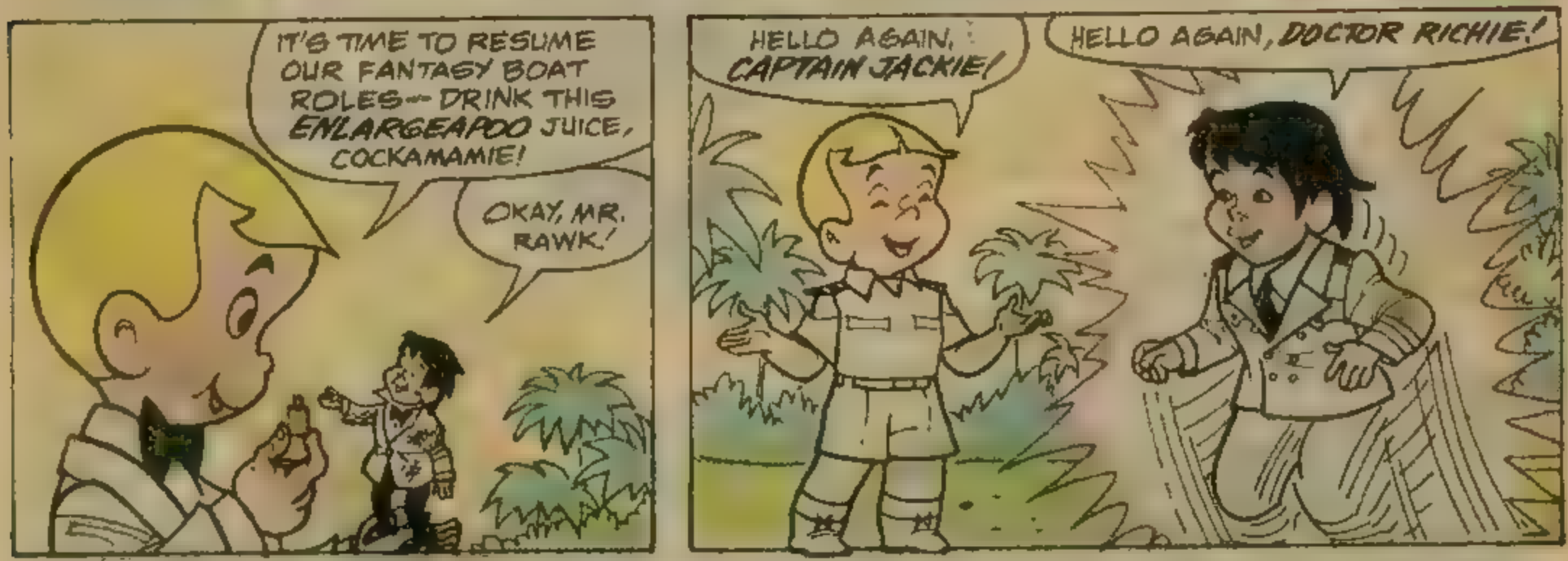
BOOOP!

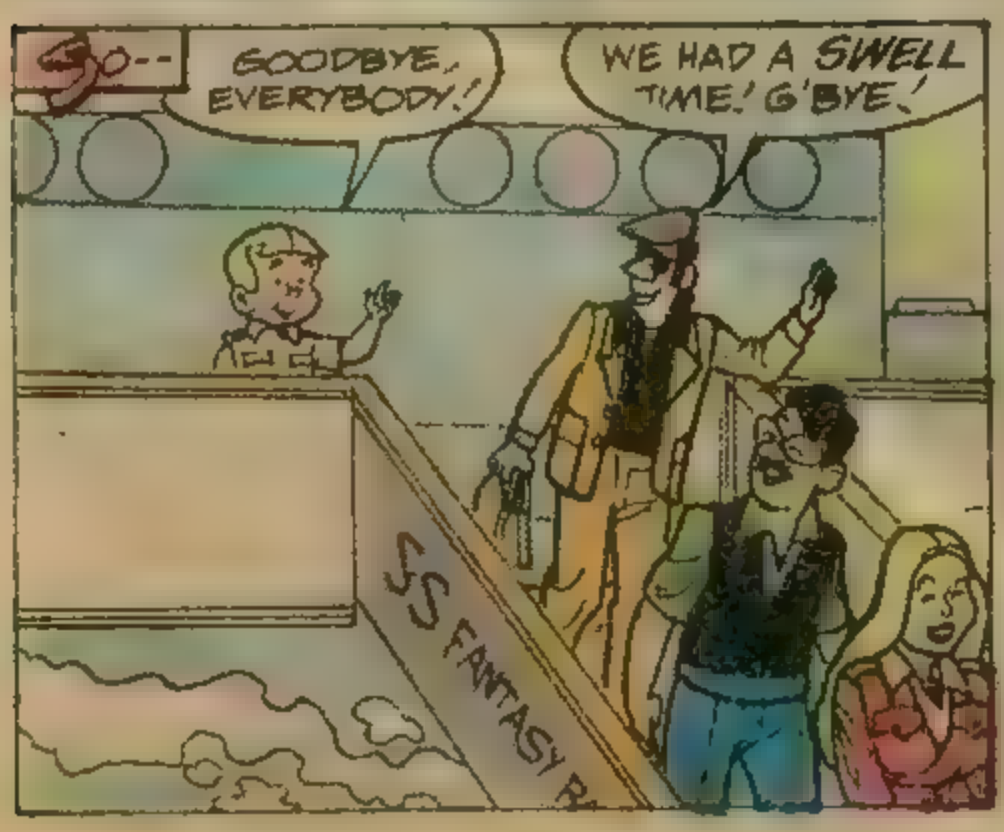
AND WE LOVE THE DOUGH TELEVISION PAYS US FOR THIS DUMB SHOW!

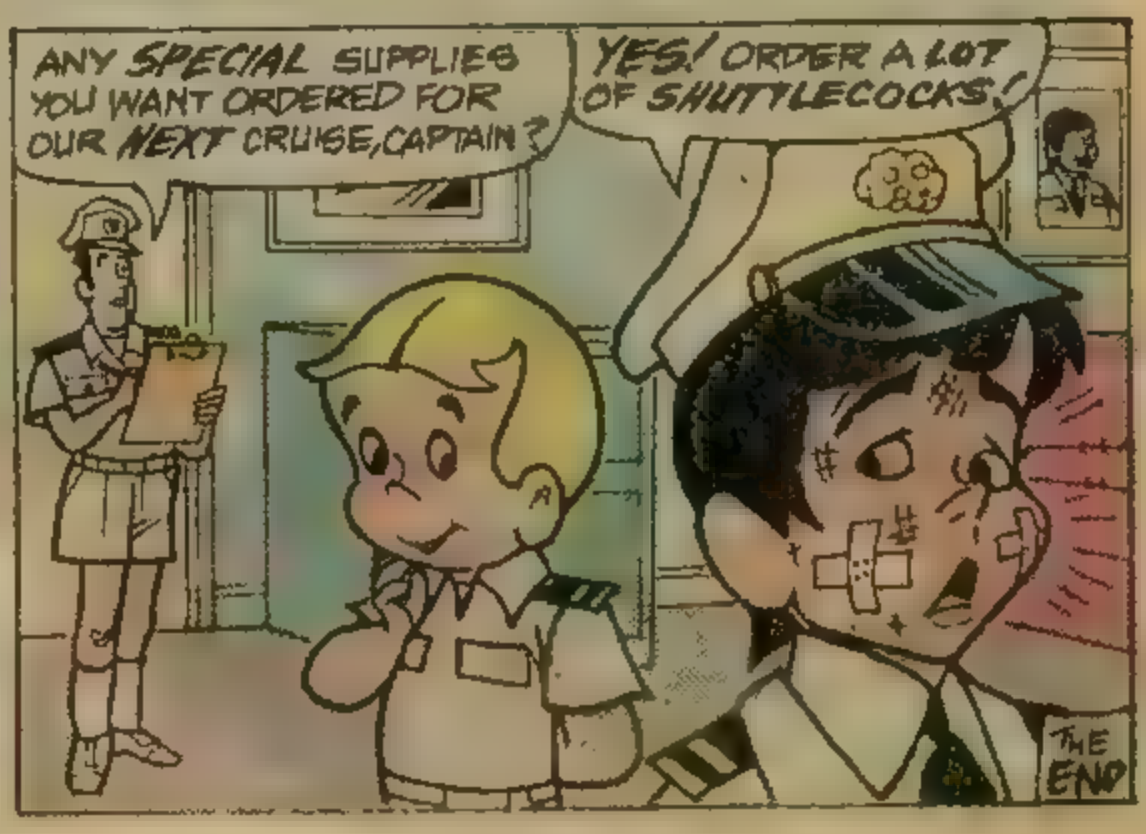
RATINGS

4


LATER--
COCKAMAMIE WHERE ARE YOU? IT'S TIME TO DRIVE THE BOAT, HOME!
HERE I AM.
GASP! WHAT HAPPENED TO YOU?
THERE WAS THIS COUPLE WHO LOVED BADMINTON!
B-BUT THEY DIDN'T-- GROAN HAVE A SHUTTLECOCK SO-GULP-THEY USED A SHUTTLE-COCKAMAMIE!
WAK
OW!


IT'S TIME TO RESUME OUR FANTASY BOAT ROLES-- DRINK THIS ENLARGEAPOO JUICE, COCKAMAMIE!
OKAY, MR. RAWK!
HELLO AGAIN, CAPTAIN JACKIE!
HELLO AGAIN, DOCTOR RICHIE!

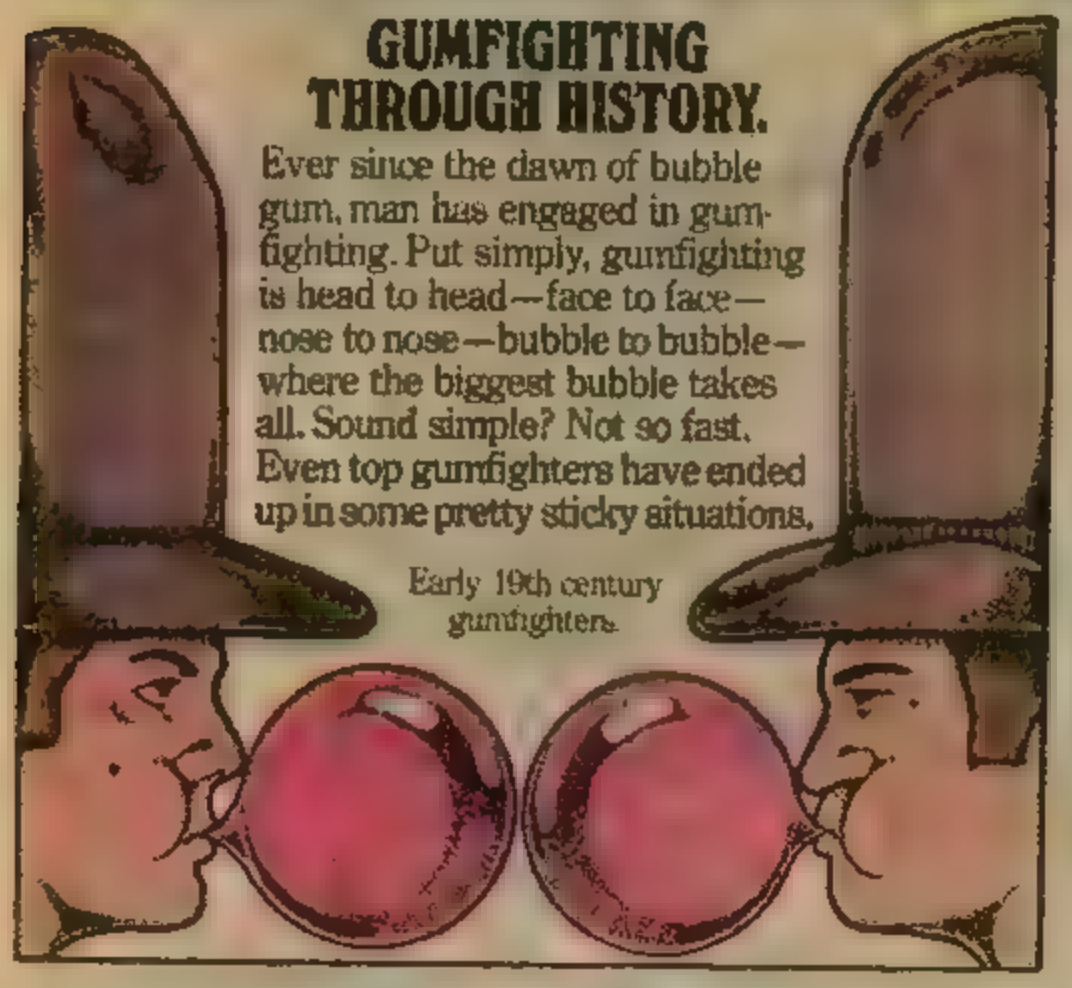

SO--
GOODBYE, EVERYBODY!
WE HAD A SWELL TIME! G'BYE!
SS FANTASY R


ANY SPECIAL SUPPLIES YOU WANT ORDERED FOR OUR NEXT CRUISE, CAPTAIN?
YES! ORDER A LOT OF SHUTTLECOCKS!
THE END

GUMFIGHTING PRACTICE AND TECHNIQUES.

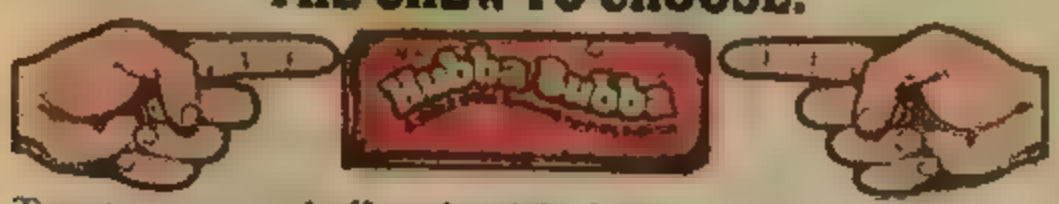
GUMFIGHTING THROUGH HISTORY.

Ever since the dawn of bubble gum, man has engaged in gumfighting. Put simply, gumfighting is head to head—face to face—nose to nose—bubble to bubble—where the biggest bubble takes all. Sound simple? Not so fast. Even top gumfighters have ended up in some pretty sticky situations.



Early 19th century gumfighters.

THE CHEW TO CHOOSE.



To get you started off on the right foot, we'd like to get you started off on the right bubble gum. New Hubba Bubba™ Bubble Gum. Soft and juicy Hubba Bubba is the brand new bubble gum with amazing no-stick bubbles.™ That's right, *no-stick bubbles!* And no-stick bubbles mean you can blow bubbles as big as you want and not have to worry about them sticking to your face. Does Hubba Bubba *really* work? 98.8% of the faces tested said yes.

GUMFIGHT PRACTICE DRILL.

The secret to becoming a great gumfighter is practice, practice, and more practice. And the only gum to practice with is new Hubba Bubba. So pick up a pack and pop a soft, juicy chunk in your mouth. While you're enjoying that great long-lasting Hubba Bubba flavor, proceed with this simple yet effective gumfight drill:

©1982 Wm. Wrigley Jr. Company

ALL BUBBLE GUMS ARE NOT ALIKE.

The kid on the left is blowing bubbles with another gum. The kid on the right is blowing bubbles with new Hubba Bubba. Note the size of that Hubba Bubba bubble

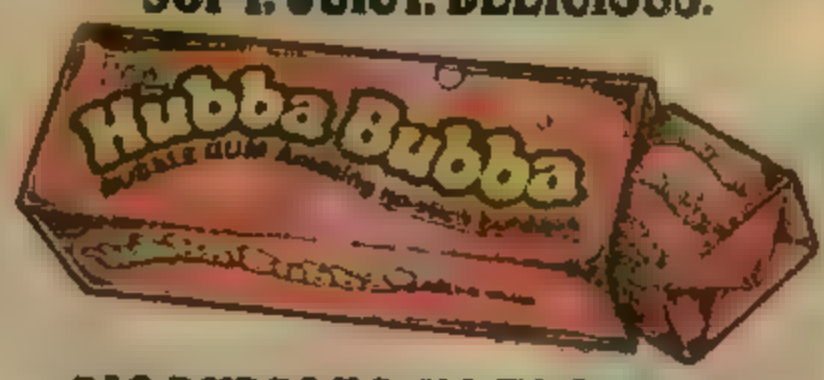
As you see, a sticky situation is developing on the left. But not on the right.

Notice the Hubba Bubba bubble comes right off the face and goes back in the mouth. As for the bubble gum on the left, those are the breaks.

To be sure you're getting the genuine article (Hubba Bubba in original or mint flavors), study the picture below very carefully. Then repeat: Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba.

Get some delicious new Hubba Bubba soon and see for yourself. Your bubble troubles are over.

SOFT. JUICY. DELICIOUS.



BIG BUBBLES. NO TROUBLES.

Begin blowing bubble. You will note that Hubba Bubba's amazing formula lets you blow an incredibly large bubble.

When the Hubba Bubba bubble breaks do *not* be alarmed. Hubba Bubba is not your ordinary bubble gum.

Simply remove Hubba Bubba from your face. That's right, simply remove and replace in mouth. Return to step 1.

After you have mastered this basic gumfighting technique, try it out on someone. Remember for a successful gumfight, be sure your opponent is *not* chewing Hubba Bubba Bubble Gum —the soft and juicy bubble gum with amazing no-stick bubbles.

Hey Kids!

HARVEY COMICS

are ready for YOU on

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-and other days too!

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★ RICHIE RICH FORTUNES
★ SAD SACK and His SARGE
★ SPOOKY THE TUFF LITTLE GHOST
★ RICHIE RICH MILLIONS
★ RICHIE RICH and DOLLAR THE DOG

JULY 19

★ RICHIE RICH and JACKIE JOKERS
★ HOT STUFF THE LITTLE DEVIL
★ RICHIE RICH BANK BOOKS
★ RICHIE RICH ZILLIONZ
★ RICHIE RICH JACKPOTS

JULY 26

★ RICHIE RICH THE POOR LITTLE RICH BOY
★ RICHIE RICH PROFITS
★ RICHIE RICH DIAMONDS
★ RICHIE RICH and REGGIE

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SEA-MONKEYS®

THE *REAL LIVE* FUN-PETS *YOU* GROW YOURSELF

It's **AMAZING!** Just add Sea-Monkey eggs to prepared water, look in the bowl and see **LIVE BABY SEA-MONKEYS** (Artemia) swimming around! Now simply **GROW** and **ENJOY** the most **ADORABLE,** entertaining pets you've ever owned!

WORLD-FAMOUS Sea-Monkeys are SO full of surprises you can't stop watching them. They swim, play, scoot, race and do comical tricks and stunts. So easy to grow even an 8-year old child can do so without help. Raise a Sea-Monkey family consisting of Mom, Dad and their babies, in an ordinary milk glass. Because they eat so little and are so clean, they hardly need any care although they **LOVE** attention. If **YOU** like pets, you will **LOVE** owning **SEA-MONKEYS!** Best of all, we show you how to make them appear to obey your commands, follow a beam of light, do loop-the-loops and even seem to dance when you play a record or tape.

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New York, N.Y. 10010

I can hardly wait to get my pet Sea-Monkeys! Please send my Kit(s) to me with all supplies and **GUARANTEE.** I enclose $1.25 plus 50¢ for postage and handling for each kit. I must be 100% satisfied or you will refund my money.

Send _____ Kit(s) I enclose ☐ Cash ☐ Check ☐ Money Order Total amount enclosed $_____
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Name .....

Address .....

City ..... State ..... Zip .....

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Las Vegas Replica. Take a chance to win coin pull one arm handle and watch dials spin. Big payoff if you hit. Collect money for your bank. Genuine action of high. Not for gambling!

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Looks like attractively bound book but opens to reveal combination lock safe. Holds valuable papers, jewels, money etc. Inside page size 4" x 6" x 1½"

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Small hand-held instrument that simulates electric shock. Shake hands or touch some body and it gives off spine-tingling shock!

☐ 2955 Joy Buzzer 99¢

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Pleasant surprise and bargain. Each package contains 10 assorted novelties etc. Most worth much more.

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☐ 3518 Deluxe Surprise Bargain $2.95

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☐ 9043 Handcuffs with Keys $5.95

☐ 9049 Handcuff Case $1.95

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Powerful beam flashlight. Loud, ear-piercing siren for protection, fun. Heavy duty. Uses 6v battery

☐ 3034 Siren Flashlight $2.95

Giant Slimy Snake

NEARLY 3 FEET LONG!

Realistic, Threatening looks. Slimy feel. Guaranteed not to injure/dry easily

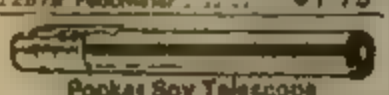
☐ 3605 Giant Snake $2.49

PEDOMETER

Handy pedometer measures distance you walk or run. Easily reset so that you can measure walking distance, at any time. All metal. Clips to belt or

☐ 2978 Pedometer $1.79

Pocket Spy Telescope



Powerful, yet fits pocket like pen. Magnifies several times original size. Brings distant objects close. Attractive finish

☐ 6724 Spy Scope $1.79

Hand Timer

Only $1.45

Push timer for non-professional events such as model races, sports etc. Ball pops 5" high with each push. Starts operating. Start and stop button. Sweep hand. Calibrated dial. Made to sell for

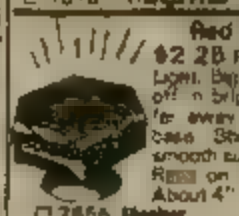
☐ 2020 Hand Timer $1.45

1001 THINGS FREE

Get FREE articles, novelties books, stamps, coins, show tickets games free or dozens, maps toys, food-drug samples, science materials records jewelry hobbies. Deal-info etc. Mammoth directory of over 1000 free offers with names and addresses. 64 pages!

☐ 1018 1001 Things Free Directory 99¢

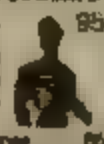
Red Flasher Light



$2.25 Police style warning Light. Big dome flashes on & off a bright red light visible for away. With suction cup base. Sticks tightly to any smooth surface like top of car. Runs on flashlight batteries. About 4"

☐ 7856 Flasher $2.25

Unbeatable Self Defense



Learn Judo, Jiu-Jitsu, Boxing, Wrestling, Muscle Building, Self Defense Tricks. Well illustrated easy to understand paper covered books. Up to 96 pages long.

☐ 1265 50 Tricks of Self Defense 95¢

☐ 1056 How to Build Mighty Muscles 95¢

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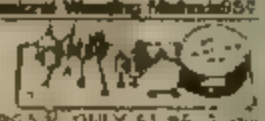
Electric Sound Switch



SURPLUS BARGAIN ONLY $1.95. Turns on lights, bells, horns, sirens, alarms, tape recorders, wireless mikes, etc. Operates by voice, whistle or any sound from across room. Do ventriloquists trick & others. Use to experiment into electronic buzz. NOT A KIT. 3 for only $3.00.

☐ 686 Visual Command Switch $1.95

Hercules Wrist Band $1.25

Gives rugged muscular appearance. Double strap for "he-man" look. Adjustable. Get two 686 for each arm. Specify size.

☐ 2112 Set of 2 $1.00 Each $1.25

10001 Insults. Putdowns. For all Occasions

89¢

A putdown, barb, wisecrack or snappy comeback for every conceivable time and place. Fits into

☐ 1171 Insult Encyclopedia $.99

REAL FOLDING QUARTER

☐ 970 Real Folding Quarter $3.95

GREEDY FINGERS BANK $2.95

Automatic Mechanical Pickpocket.

Place coins on collar & pocketbook grow hand with coins. Bony fingers squeeze fast snaps open the grave to snatch them. All metal.

☐ 3021 Greedy Fingers Bank $2.95

Deluxe Revolving Police Style Warning Light Only $5.50

Revolves just like authentic police emergency light. Attach to car roof or dashboard in seconds. Also makes excellent psychedelic party light. Really get into the mood & the mood with brilliant red beams revolving at 90 around the room. Will motivate up base for fast attachment. Always 6" tall. Uses standard 6 volt battery.

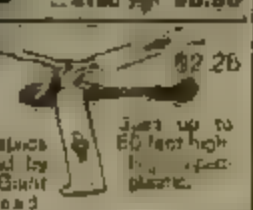
☐ 9627 Revolving Police Light $5.50

Cordless Electric Desk Fan

Weld cut heat sources. Other new dynamic principle fan. Use in hard to reach places or can't weight, you lay a couple to the key used by job. Adjust also blows right on you. Runs on 6 volts (4 penlites) any battery. Approx. life about 6 hours.

☐ 6180 Fan $3.95

Flying Helicopter $2.25



Just up to 60 feet high. Flying authentic replica of helicopter used by armed forces. Sturdy 18" wingspread

☐ 2060 Flying Helicopter $2.25

Magnet Lifts 100 Pounds!

Lifts up to 100 Pounds SOLID STEEL! Tested & proven on steel block. GO TREASURE HUNTING. Do amazing stunts. 100's uses. Pocket size

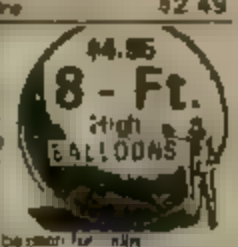
Motorized Submarine

$2.49

Sturdy 7½" plastic submarine cuts through water powered by battery operated heavy-duty underwater motor. Runs on penlight battery. 6 stable watertight sealed adjustable jets & built in ballast.

☐ 7982 Submarine $2.49

GIANT BALLOONS



$4.95 8-Ft. High BALLOONS

Weather balloon made of neoprene rubber. Do amazing floating stunts and vanishing effects. Assemble fun etc. Will stand up on its own.

☐ 3010 8 Ft Balloon $4.95

Rock Star and Horror Effects Make-Up Kit 95¢

Easy on, off 7 piece kit for stage, etc. Complete instructions, diagrams, magnifying mirror, sponge, cream, powder, eyeliner, lipstick, etc. Removes with soap, water.

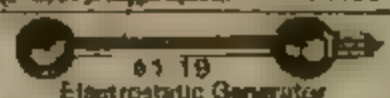
☐ 7001 Make-Up 95¢

Magnetic Mystery Wheel

Apparently defies gravity! Goes uphill, it goes down hill, it goes under and over... FASTER & FASTER!! No gimmick. No electricity. No strings. With four different rainbow gyrations. Start magnetic wheel spinning and it travels around the track, up and down, faster and faster while you can feel its action and speed. Fascinating to watch!

☐ 6787 Magic Spinner $1.39

$1.19 Electrostatic Generator



Lights up from Atomic Energy. Set on top of TV, refrigerator, even make with. Hanging wire from ceiling, etc. Lights up when you touch it. Lights up when you touch it. Lights up when you touch it

RICHIE RICH and JACKIE JOKERS

THE POOR LITTLE RICH BOY

the CLOWN PRINCE OF SHOW BIZ

IN THE QUIET ROOM

WHEN DAD HAS AN IMPORTANT *BUSINESS PROBLEM* TO PONDER, EVERYONE IN THE MANSION TRIES TO BE *VERY QUIET.*

EVEN *DOLLAR!*

RIGHT, BOY?

?

I *HEARD* THAT!

YOU HEARD THE *SIGN?*

!

ROWF!

NO — I HEARD DOLLAR *WRITING* IT!

S-SORRY, DAD...

OH, IT'S NOT *YOUR* FAULT, RICHIE! IT'S *SELFISH* OF ME TO EXPECT EVERYBODY TO BE *PERFECTLY QUIET!*

I KNOW WHAT, DAD--LET'S HAVE A *QUIET ROOM* BUILT!

A *QUIET* ROOM? *GREAT* IDEA, SON! I'LL GET THE BALL ROLLING AT ONCE!

ONE WEEK LATER.

THAT'S *IT*, MR. RICH--THE MOST *PERFECTLY INSULATED SOUND-PROOF QUIET* ROOM *EVER* BUILT!

I'M GOING TO *TEST* IT OUT! YOU TWO MAKE A *LOT OF NOISE!*

OKAY, DAD!

ROWF! ROWF! ROWF!

RAT-TAT-TAT-A-TAT-TAT-TAT!!

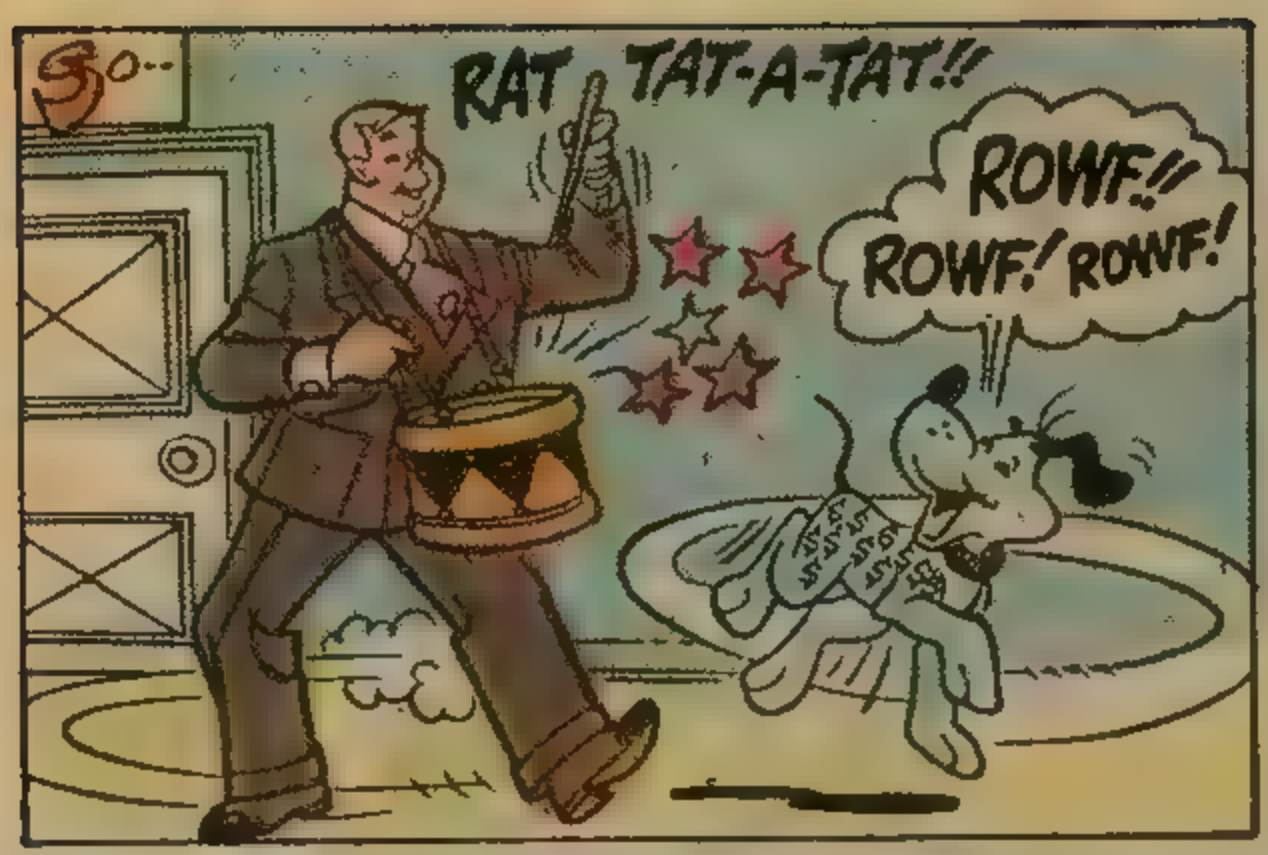
SOON.

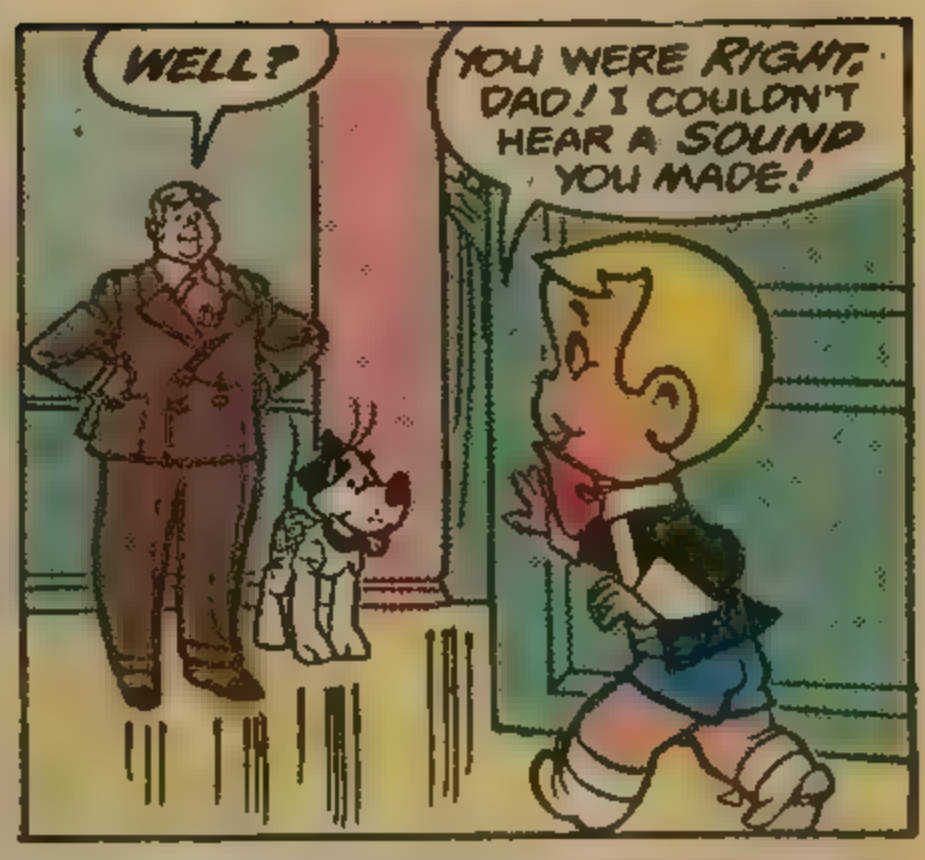
IT'S *TERRIFIC!* I DIDN'T HEAR A *SOUND* YOU MADE!

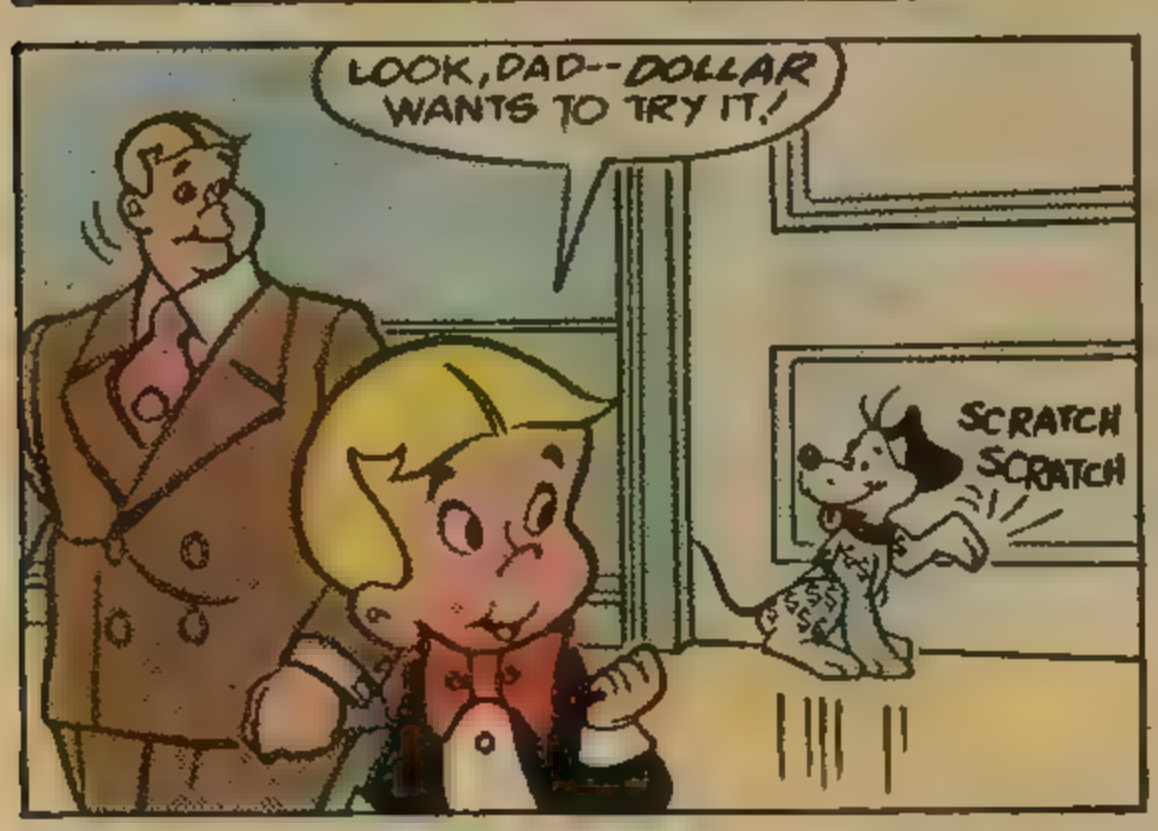
HOORAY!

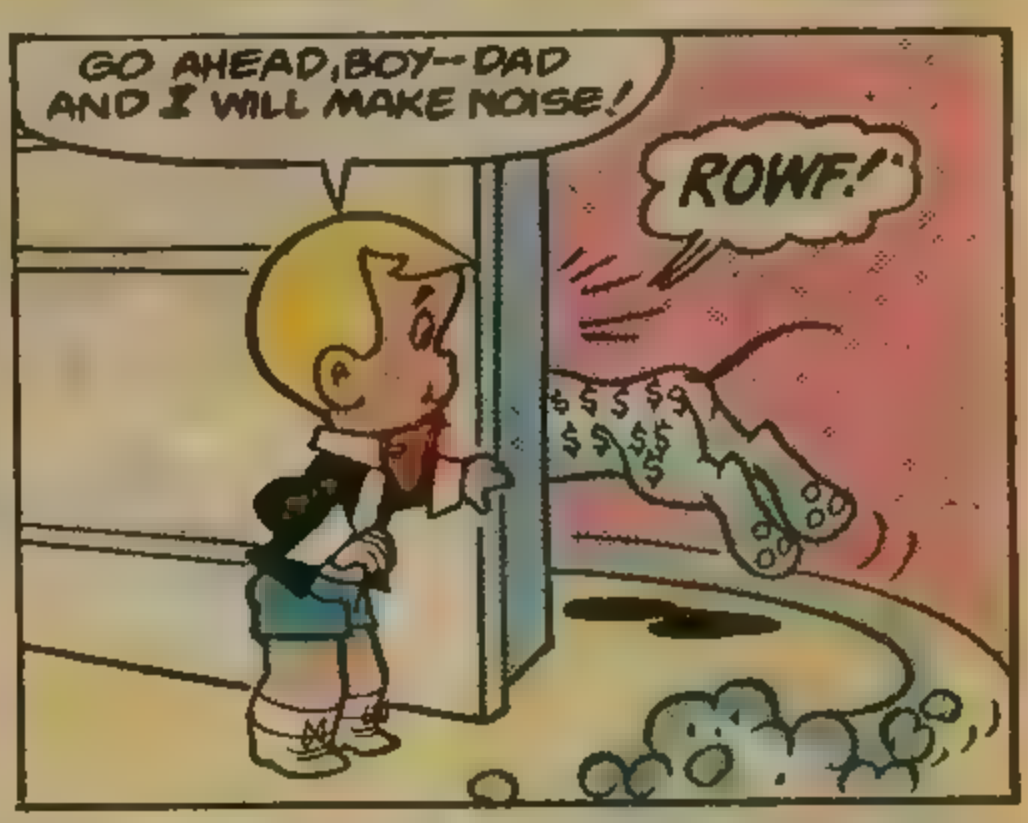
HEY! MAYBE I CAN USE THE QUIET ROOM FOR DOING *HOMEWORK!*

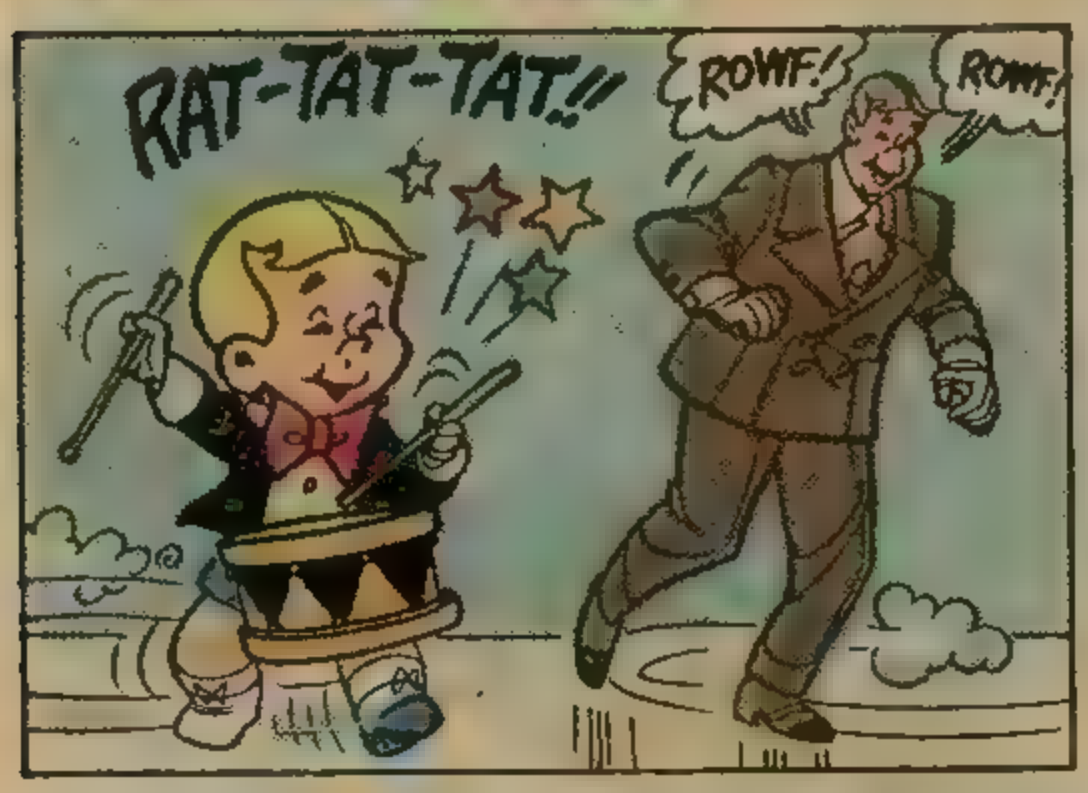
GO *TEST* IT, RICHIE. DOLLAR AND I WILL MAKE NOISE!

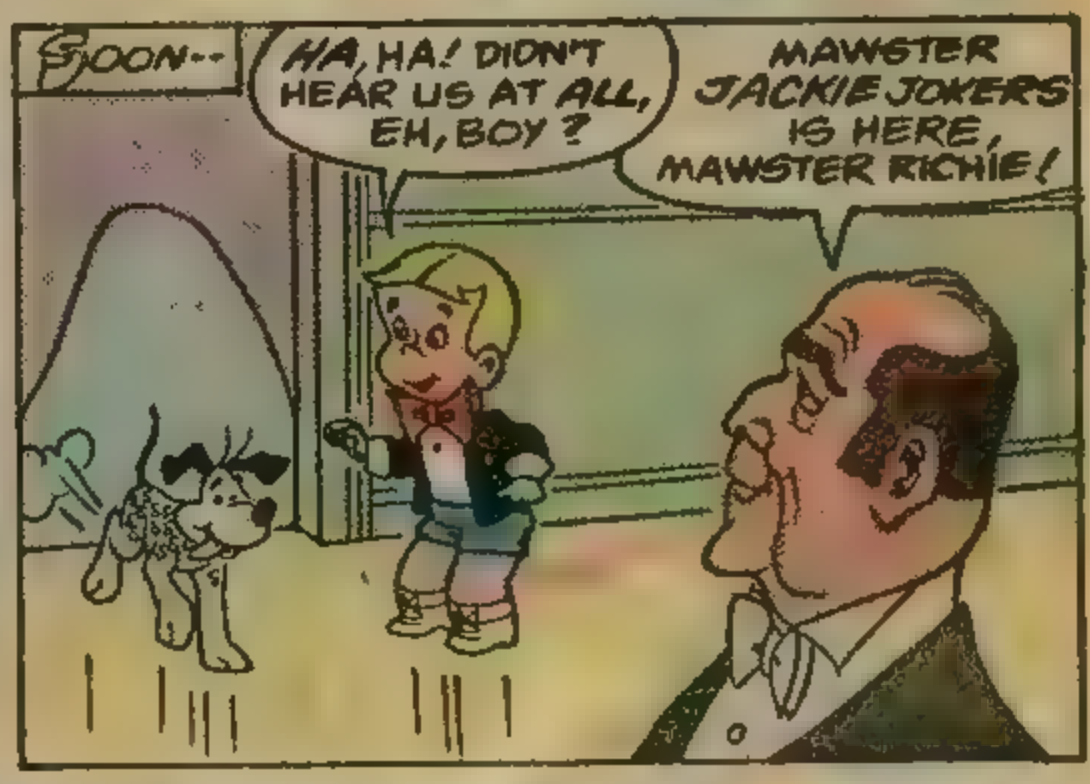

SO--
RAT TAT-A-TAT!!
ROWF!!
ROWF! ROWF!

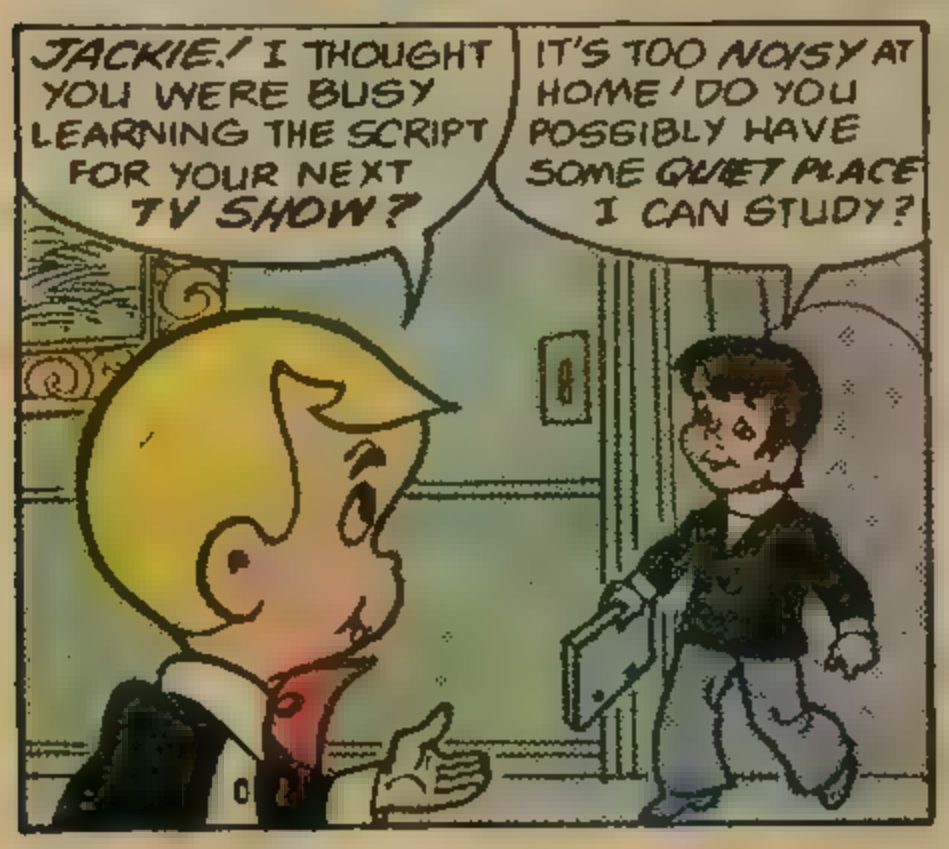

WELL?
YOU WERE RIGHT, DAD! I COULDN'T HEAR A SOUND YOU MADE!

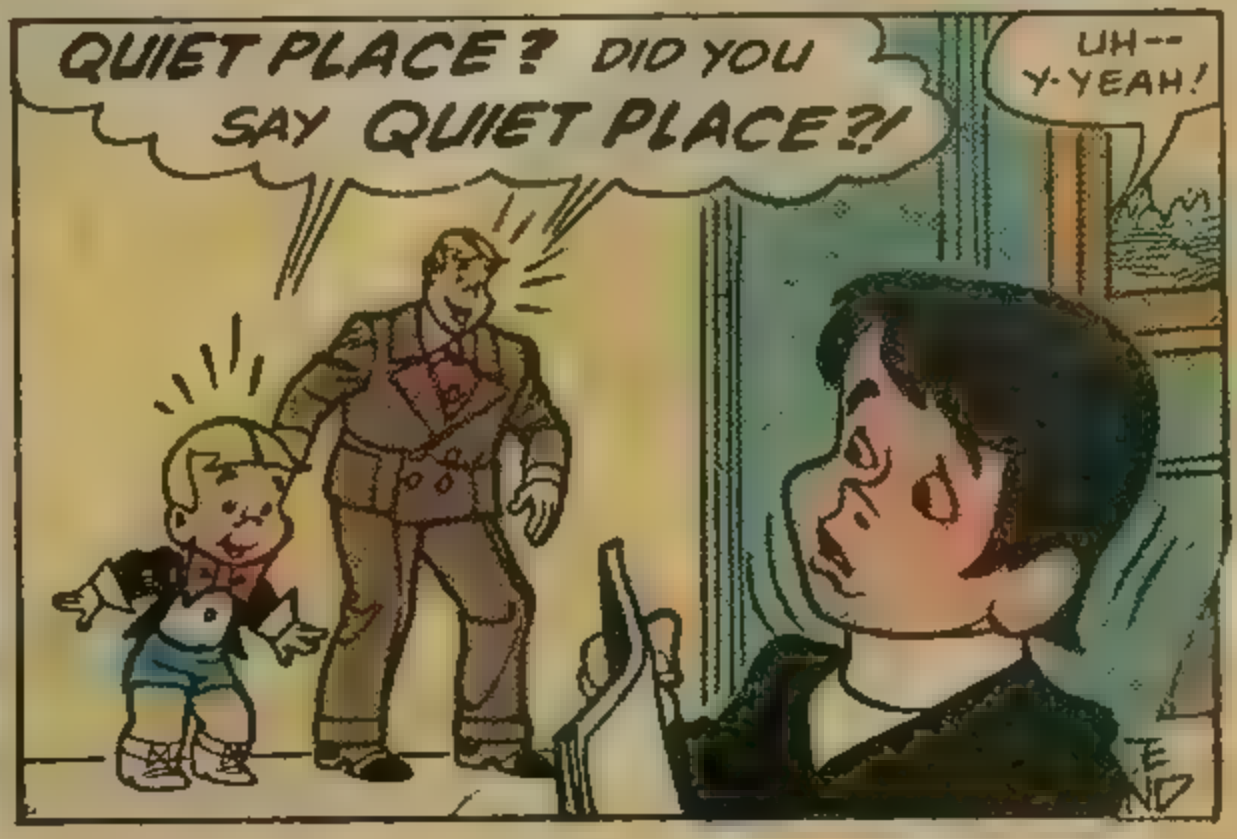

LOOK, DAD--DOLLAR WANTS TO TRY IT!
SCRATCH SCRATCH


GO AHEAD, BOY--DAD AND I WILL MAKE NOISE!
ROWF!


RAT-TAT-TAT!!
ROWF!
ROWF!


SOON--
HA, HA! DIDN'T HEAR US AT ALL, EH, BOY?
MAWSTER JACKIE JOKERS IS HERE, MAWSTER RICHIE!


JACKIE! I THOUGHT YOU WERE BUSY LEARNING THE SCRIPT FOR YOUR NEXT TV SHOW?
IT'S TOO NOISY AT HOME! DO YOU POSSIBLY HAVE SOME QUIET PLACE I CAN STUDY?


QUIET PLACE? DID YOU SAY QUIET PLACE?!
UH-- Y-YEAH!
THE END

YOU'VE COME TO THE RIGHT HOUSE! OUR *QUIET* ROOM IS AT YOUR DISPOSAL!

GEE— *THANKS,* RICHIE!

BOY! IT SURE *IS* QUIET IN HERE!

OOPS! I DROPPED MY *SCRIPT!*

CRASH!

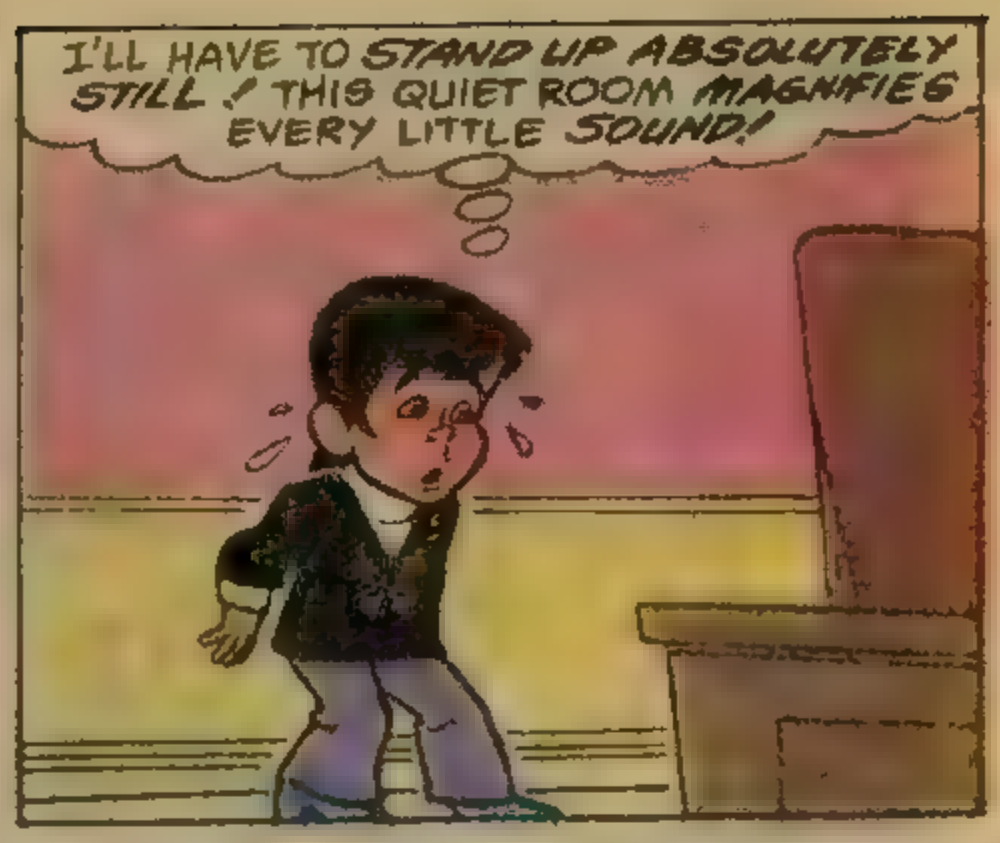
-- GUESS I'LL SIT DOWN AND START *STUDYING!*

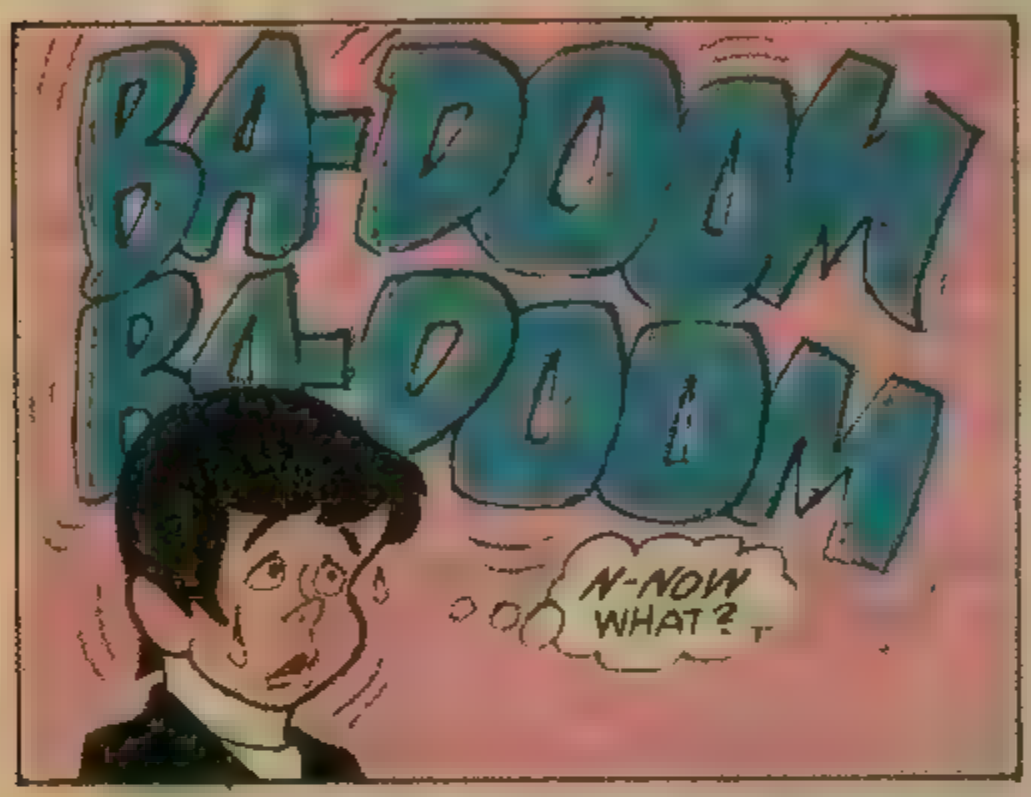
SLAMM!

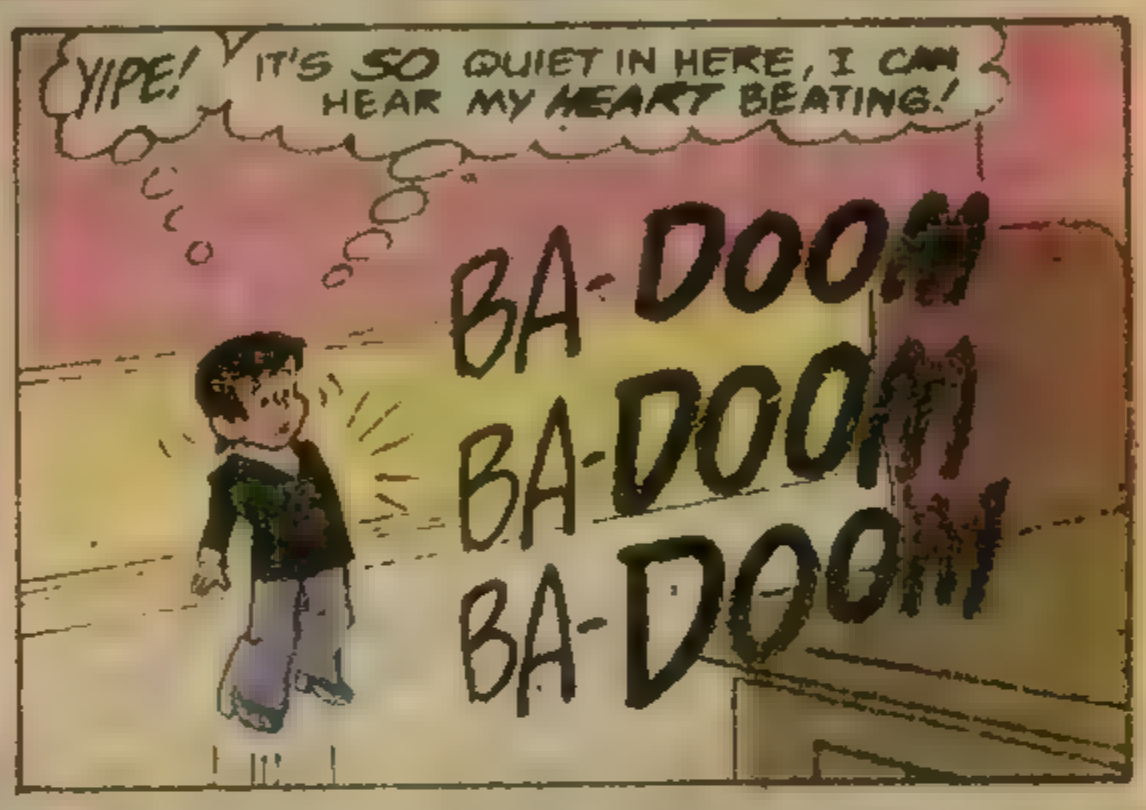
DARN! NOW MY NOSE *ITCHES!*

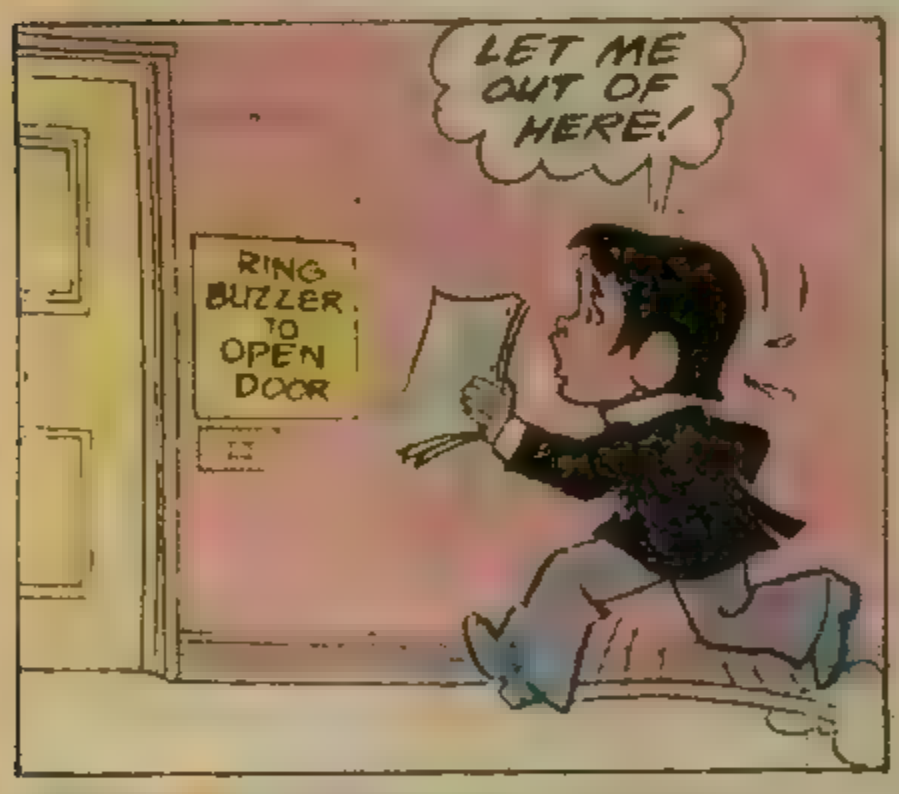
SCRATCH SCRATCH SCRATCH

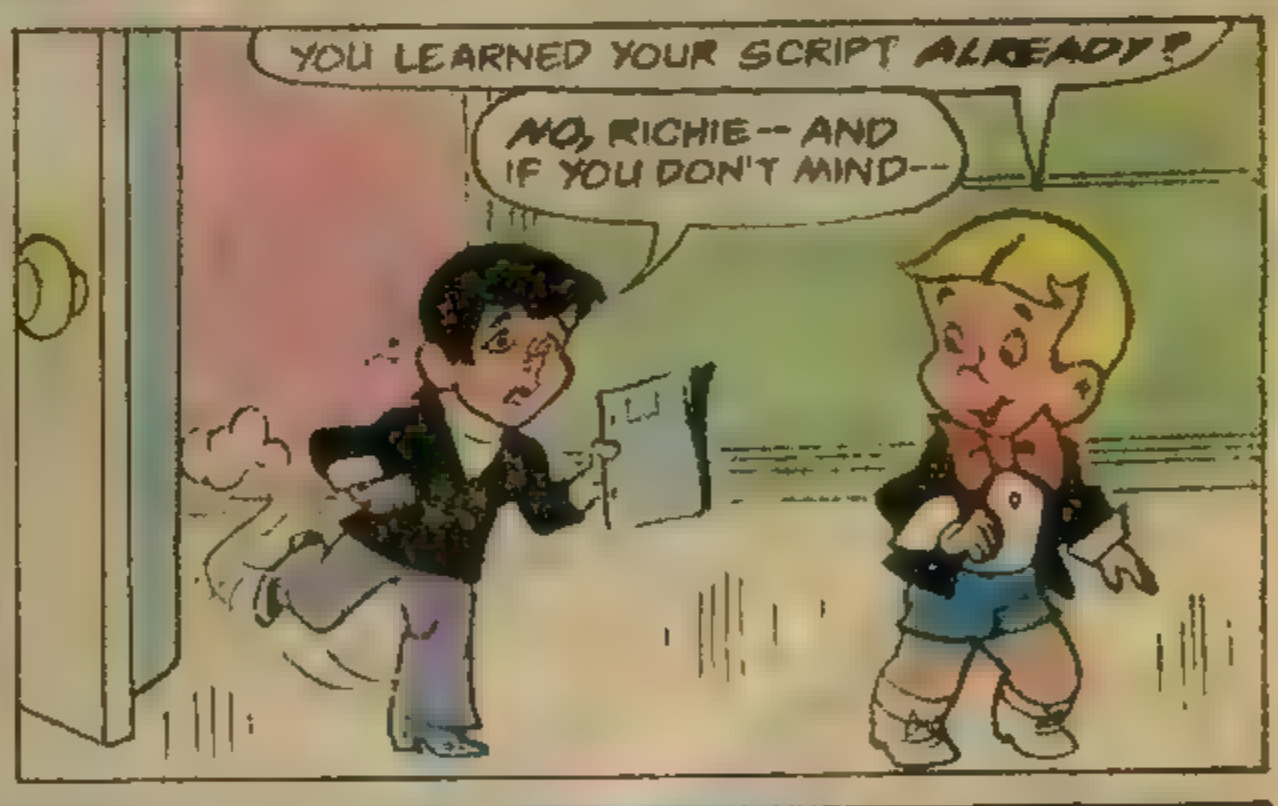
CREAK!

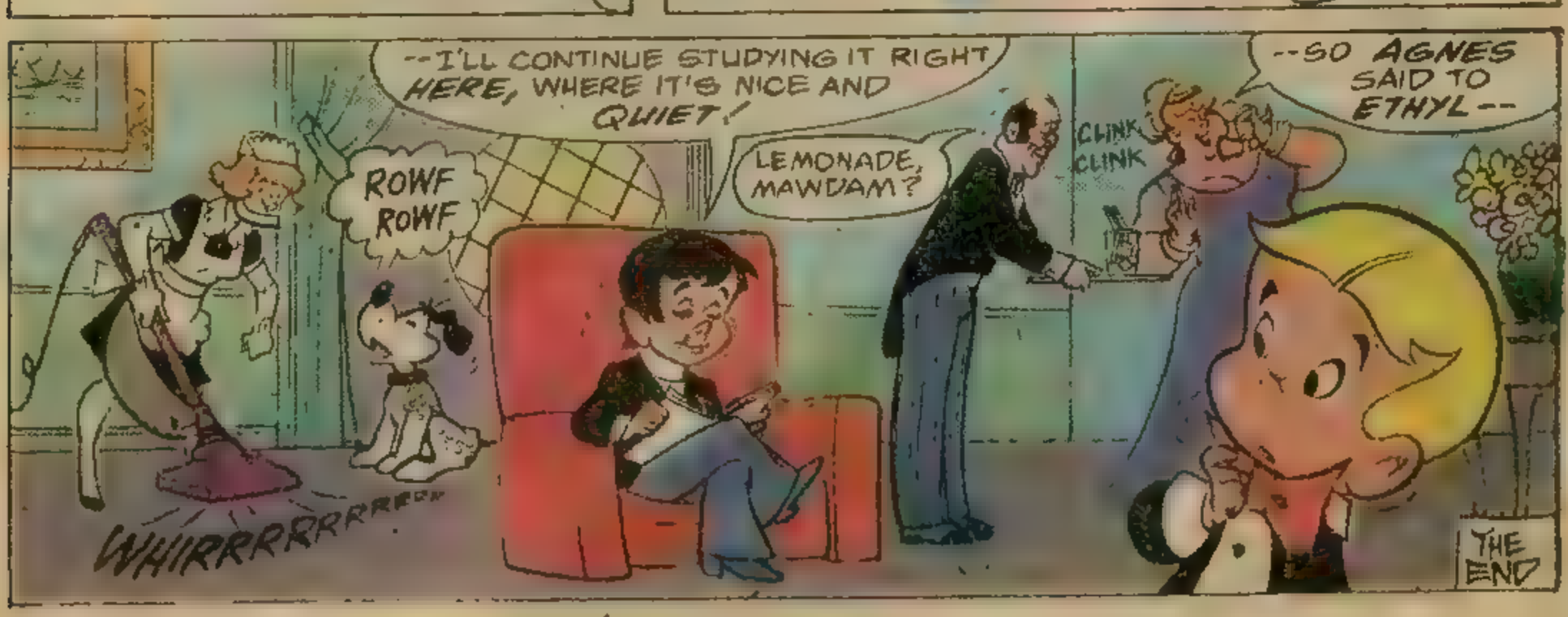

I'LL HAVE TO STAND UP ABSOLUTELY STILL! THIS QUIET ROOM MAGNIFIES EVERY LITTLE SOUND!


BA-DOOM
BA-DOOM
N-NOW WHAT?


YIPE! IT'S SO QUIET IN HERE, I CAN HEAR MY HEART BEATING!
BA-DOOM!
BA-DOOM!
BA-DOOM!

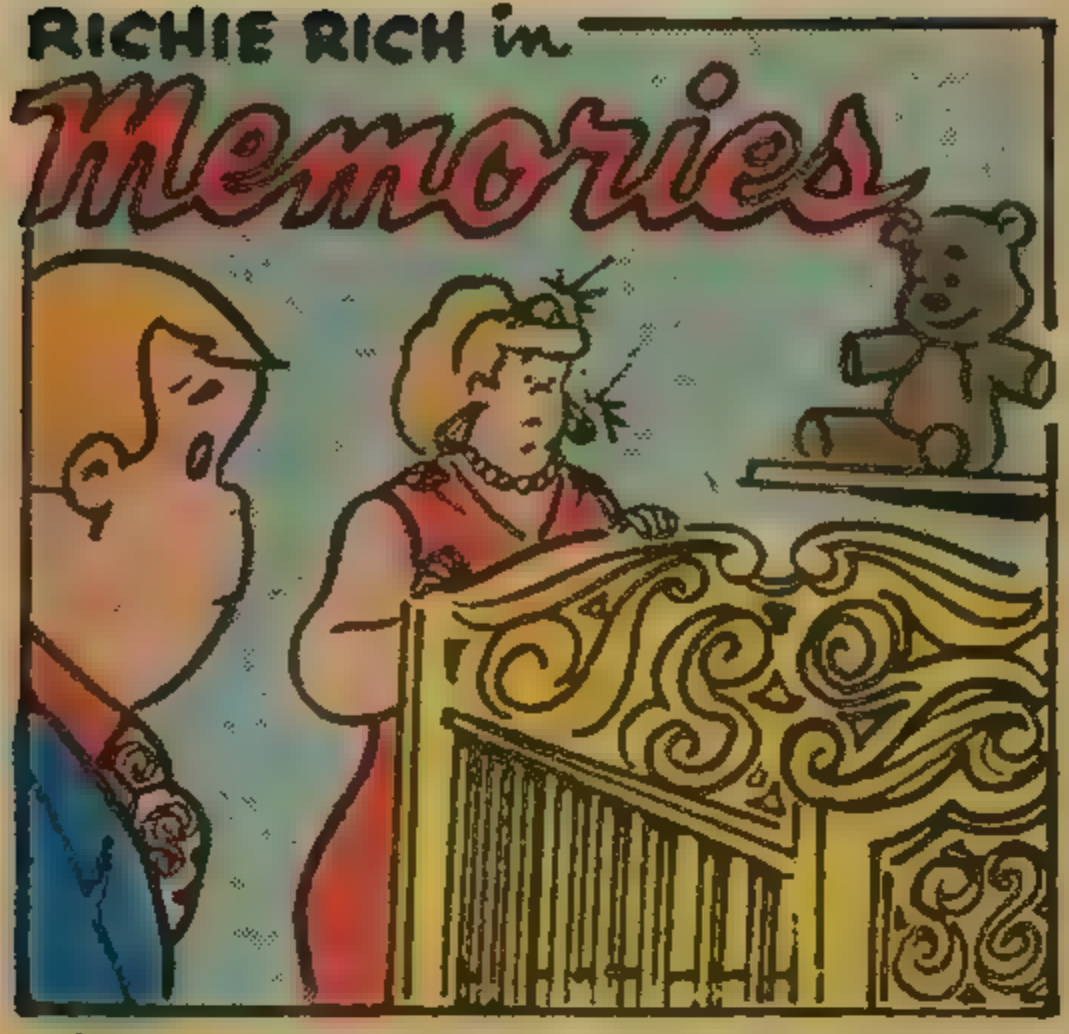

LET ME OUT OF HERE!
RING BUZZER TO OPEN DOOR


YOU LEARNED YOUR SCRIPT ALREADY?
NO, RICHIE -- AND IF YOU DON'T MIND--


--I'LL CONTINUE STUDYING IT RIGHT HERE, WHERE IT'S NICE AND QUIET!
ROWF ROWF
LEMONADE, MAWDAM?
CLINK CLINK
--SO AGNES SAID TO ETHYL--
WHIRRRRRRRRR
THE END

RICHIE RICH in

Memories



Sometimes when the weather is bad outside, Mr. and Mrs. Rich take their evening walk inside of the house rather than on the outside. They can walk for miles along the hallways of the Rich Mansion—and never leave the first floor!

"Oh, Richard," smiled Mrs. Rich at her husband one such evening, "how nice it is in this wing. It's so lovely looking at the library with the moon shining behind it, the dining room with that lovely furniture, the TV room with those glorious TV sets and—oh, my. Richard, look at that!"

Mr. Rich looked at the room they were passing, and a tear formed in the corner of his eye. "The n-nursery," he said with a slight stammer.

"Oh, yes, Richard. Richie's very own nursery. What joyful hours we spent there."

"Regina, remember when Richie spoke his first word? Some foolish uncle of yours thought his first word would be dollar. And it was. . ."

"Mama and Dada. Our sweet Richie spoke two words at one time. And we were both thrilled at that. It happened right here in this room."

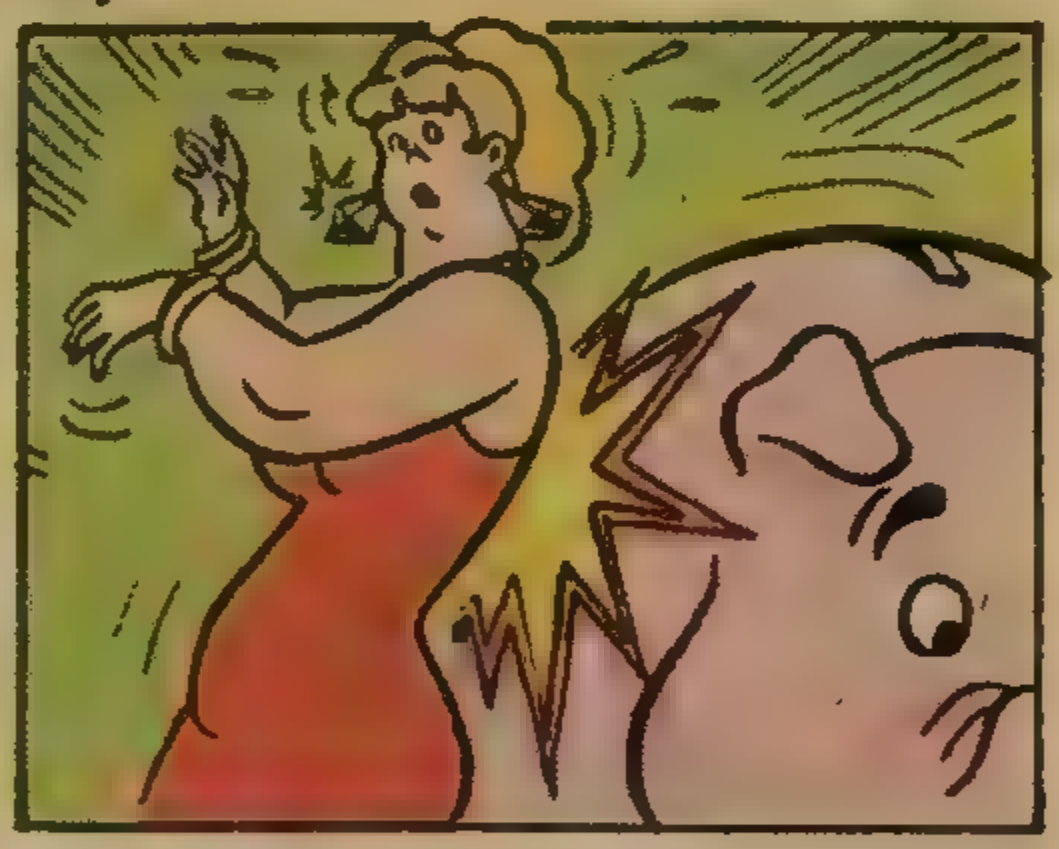
The two of them at the very same time reached for the other's hand. . .and took it. Together they walked through the nursery, still beautifully painted blue and looking like it could be used right now.

"There's his crib," Mr. Rich pointed out with a smile. "Remember how my father wanted him to have a golden one."

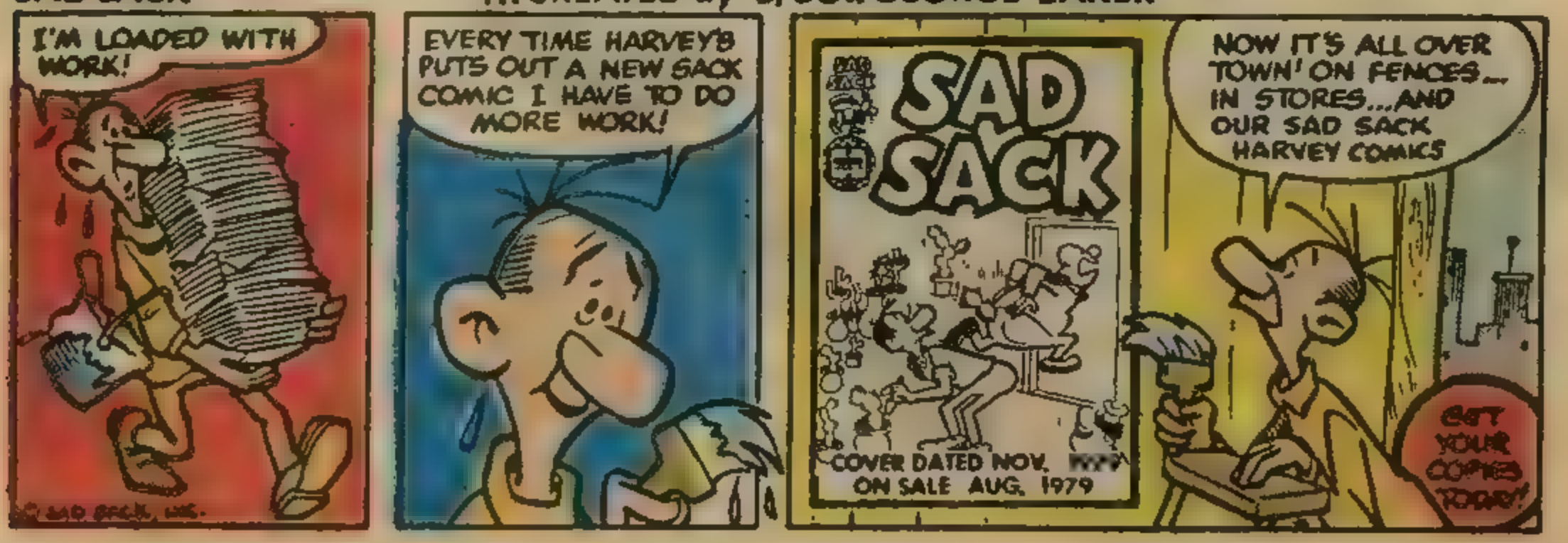
"And my father thought he should have a silver one because it shouldn't be too showy."

"I'm glad we finally settled on this simple wooden one." Mr. Rich didn't bother to add that the custom, hand-whittled crib had cost twenty-five thousand dollars to make—and that was some time ago when prices were not as high as now.

"Here's Richie's first portrait," Mrs. Rich pointed out to her husband. "It was so difficult having him sit for it when he was only five months ago. He was such an active boy."



SAD SACK ...CREATED by S/SGT. GEORGE BAKER



You could tell that Mr. Rich's mind was drifting way back then when his favorite boy in all the world first came into his life. He was remembering so much. . .so many of those wonderful days. Reading to him before he went to sleep, teaching him how to catch and throw a ball, taking him to his first ball game.

Mrs. Rich was doing much the same thing. She was thinking of his first haircut, buying him his first suit of clothes, his first birthday party.

"Do you remember that first party of his?" asked Mr. Rich, almost reading his wife's mind.

"Oh, yes, Richard. We had, I believe, seven hundred and thirty-four people there. And little Richie started crying and crying."

"As I recall it, Regina, he wouldn't stop till everyone finally went home and he could spend his birthday the way he wanted to. . .alone with you and me."

"Oh, Richard, he was our Richie from the beginning. Whoops," she said suddenly. She had leaned up against something sharp and cold. "Oh, dear," she said, discovering what it was. "It's his first piggy bank."

That first piggy bank of Richie's was five feet high, almost four feet high and filled to its top with coins.

As they looked at it, Mr. Rich suddenly realized something. "Do you realize, Regina, we've never opened this bank. We don't even know how much money there is in it."

Her hand went up to her mouth. "There must be hundred of thousands of dollars here. . .if not more."

"And he never cared to know how much there was there," said Mr. Rich with great love. "Money was never that important to our Richie. And thank goodness for that."

They continued to have such a marvelous time going from toy drum to toy soldier (this one was four feet high!) to toy chest. From an album of photographs to a chest of drawers and endlessly through a world of wonderful memories.

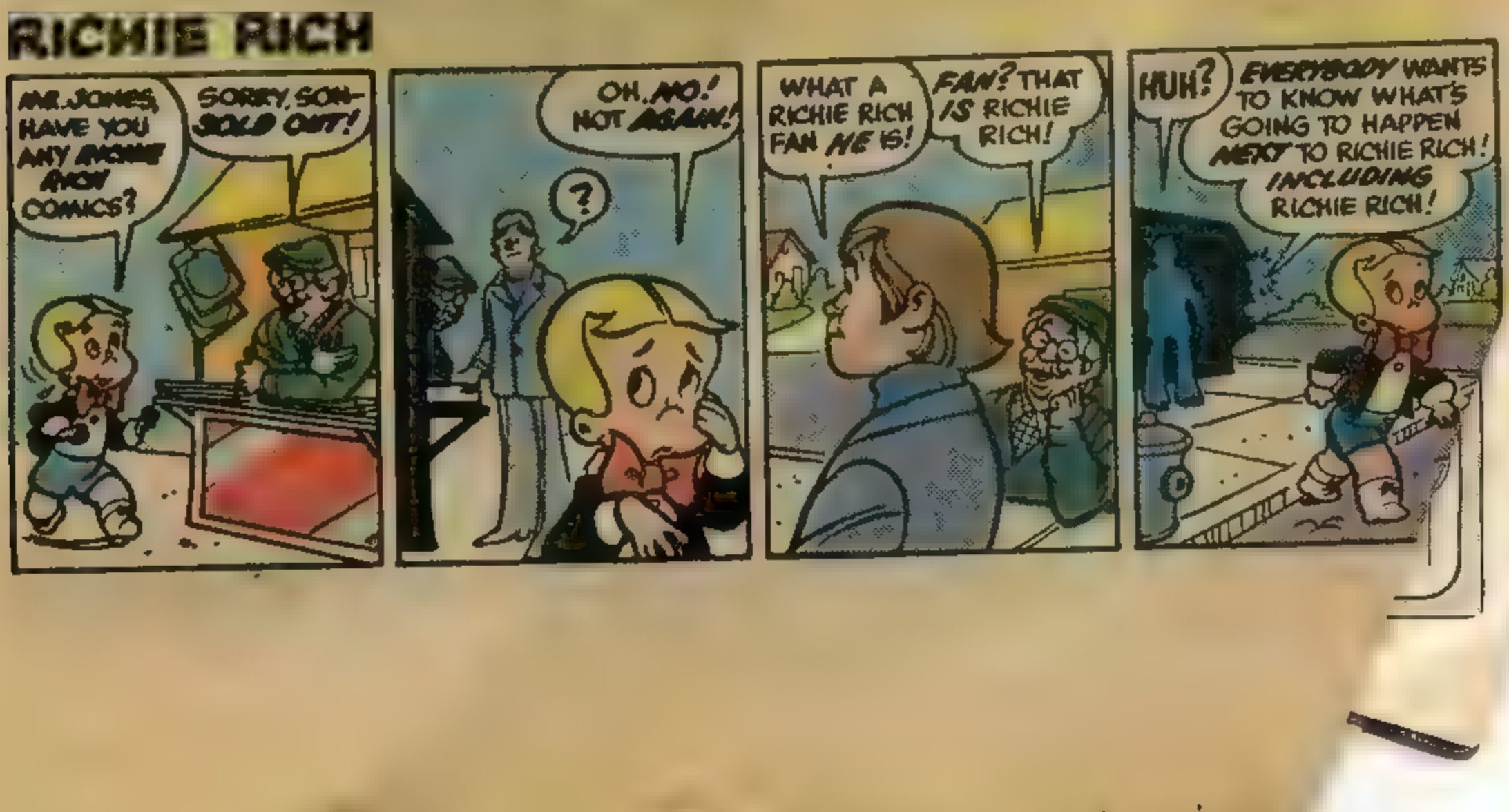
"Oh, Richard," Mrs. Rich was just about to say, "those days are gone forever." She was JUST about to say it, that is. She was interrupted by Richie's sudden appearance.

"Hi, Mom and Dad," said their son and kissed them both warm and deliciously. "I was looking for you both. I thought I'd like to come along on your evening's walk with you if I may. You know how much I love being with you."

"You sure can come along, Richie," said his father and patted him warmly on the shoulder.

"You certainly can," agreed Mrs. Rich. And to herself, she said: "Those wonderful days aren't gone forever. . .he's just gotten older, wiser and dearer. Who knows? The days may even get better."

And the three of them went on with their walk.



RICHIE RICH and JACKIE JOKERS

THE POOR LITTLE RICH BOY

the CLOWN PRINCE OF SHOW BIZ

IN

CHARACTER ACTOR

MR. WOODY, OUR ESTATE CARPENTER, ASKED ME TO PICK UP SOME *NAILS* FOR HIM!

RICHVILLE HARDWARE SHOP

EXCUSE ME, YOUNG MAN--

--WOULD YOU HELP ME ACROSS THE STREET?

CERTAINLY, MA'AM— LET ME HOLD YOUR SUITCASE!

YOU *NIMNY!* THE STREET I WANTED TO CROSS IS *FIVE BLOCKS NORTH* OF HERE!

N-HUH?

BUT THANKS *ANYWAY*, RICHIE!

JACKIE JOKERS!!

SORRY TO TRICK YOU, BUT I WANTED YOU TO SEE THE *NEW* JACKIE – JACKIE JOKERS, THE *CHARACTER ACTOR!*

CHARACTER ACTOR?

YUP! IN MANY WAYS, IT'S *BETTER* TO BE A *CHARACTER ACTOR* THAN A *STAR!*

CHARACTER ACTORS CAN PLAY *ANY* ROLE, SO THEY *ALWAYS* HAVE WORK!

WELL, YOU JUST PLAYED AN *OLD LADY* – CAN YOU PLAY AN *OLD MAN?*

SURE!

PARDON ME, SIR – ARE *YOU* AN OLD MAN?

?

YOU BETCHA, SONNY!

!

?

?

WANNA *PLAY?*

BAP

BAP

BAP

BAP

BAP

WEIRDO!

CAN'T PLAY AN OLD MAN IF HE ISN'T *WILLING!*

CHARACTER ACTORS CAN ALSO PLAY *YOUNG ROLES!*

HELLO, MISTER!

HA! PRETTY GOOD, JACKIE!

WHA-A!! I DROPPED MY LOLLIPOP!

DON'T CRY, LITTLE BOY- HERE, BUY *ANOTHER* LOLLIPOP!

SNIF, *THANK* YOU, NICE LADY!

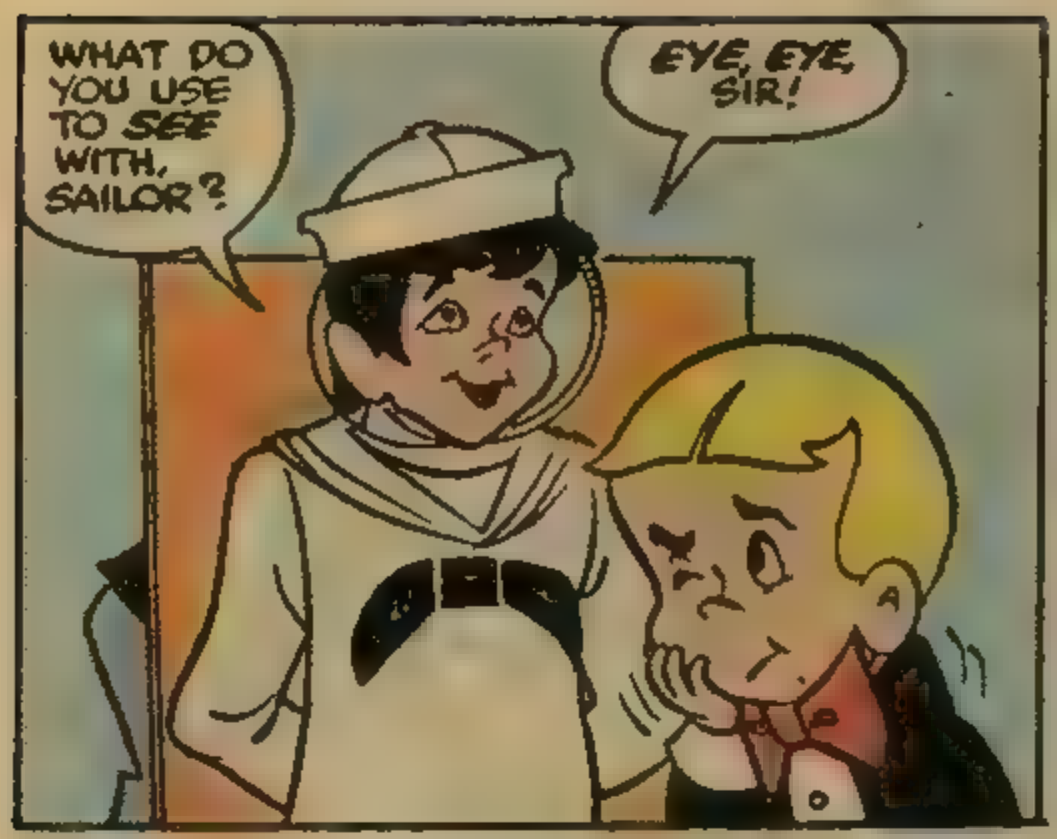
A *QUARTER!* GEE, THAT'S THE *MOST* MONEY I *EVER* MADE FOR A PERFORMANCE!

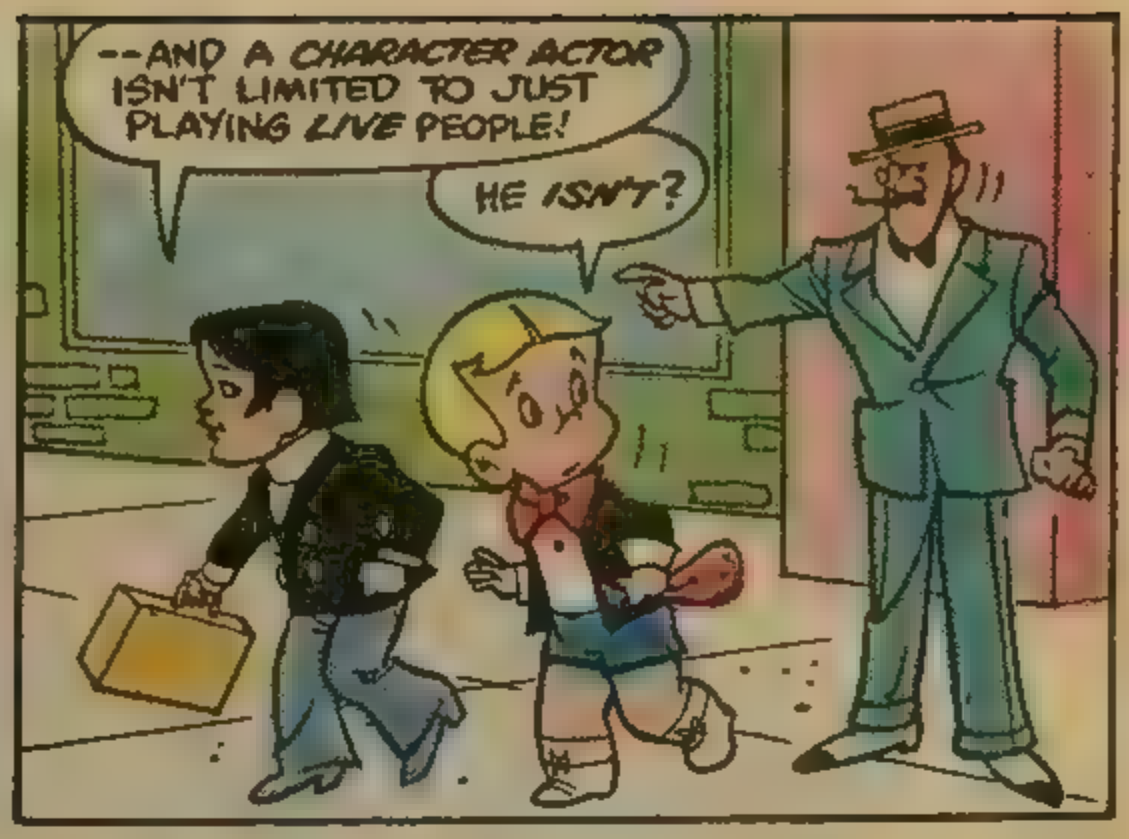
A *GOOD* CHARACTER ACTOR MUST BE ABLE TO PLAY *ALL KINDS OF CHARACTERS!*

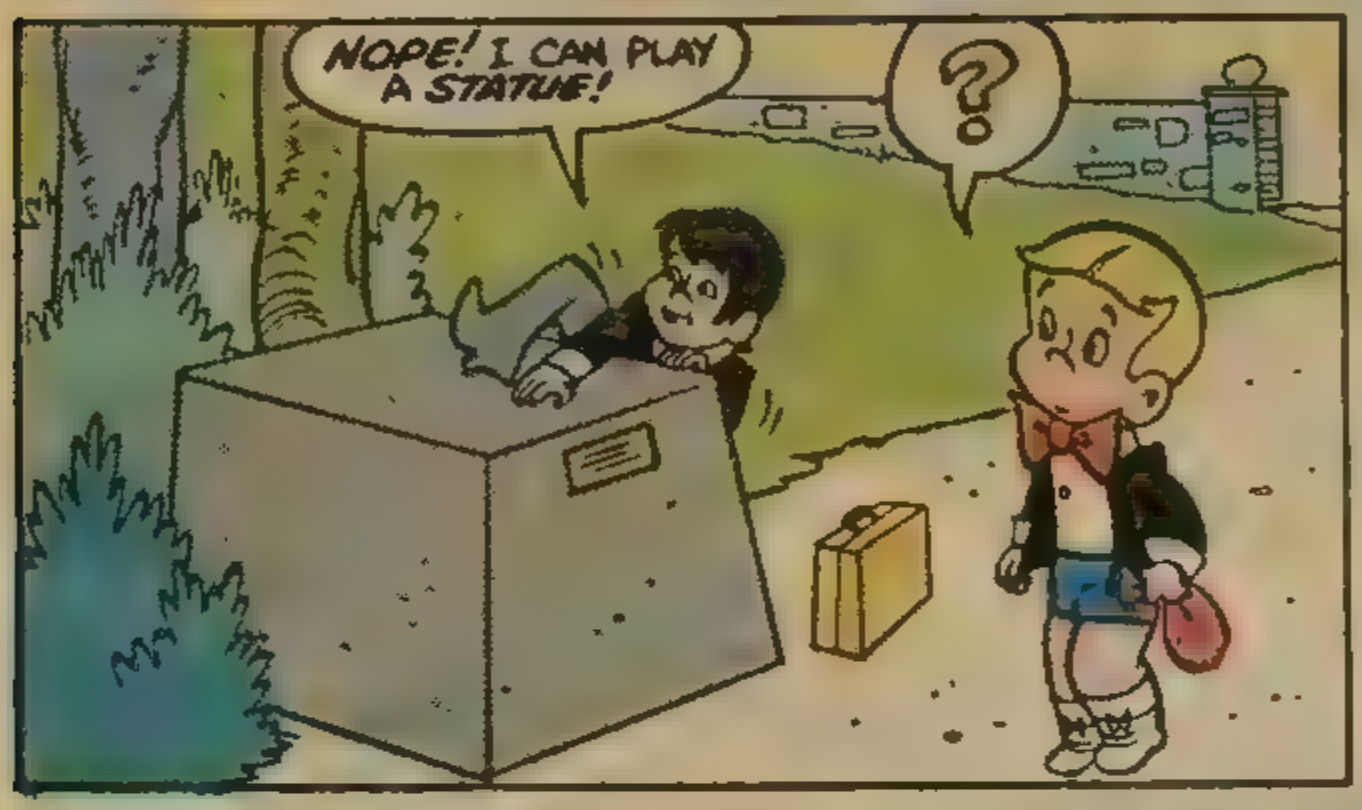
PHOTO EMPORIUM

YOU'RE *UNDER ARREST!*-OR IS IT *OVER* ARREST? I NEVER *DID* HAVE A GOOD SENSE OF DIRECTION!

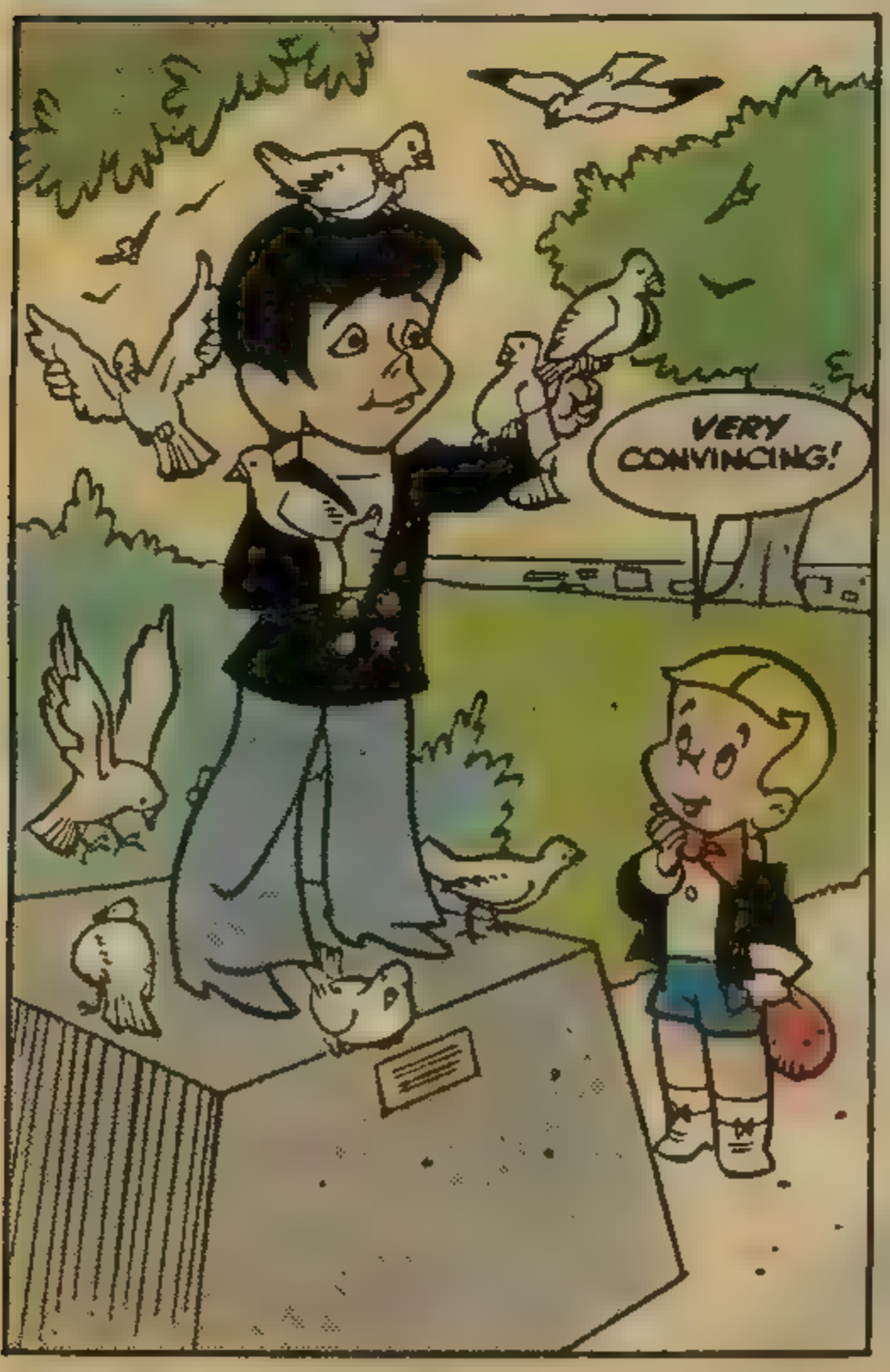
THIS TOWN AIN'T *BIG* ENOUGH FOR *BOTH* OF US, SLADE- LET'S MOVE TO *ANOTHER* TOWN!

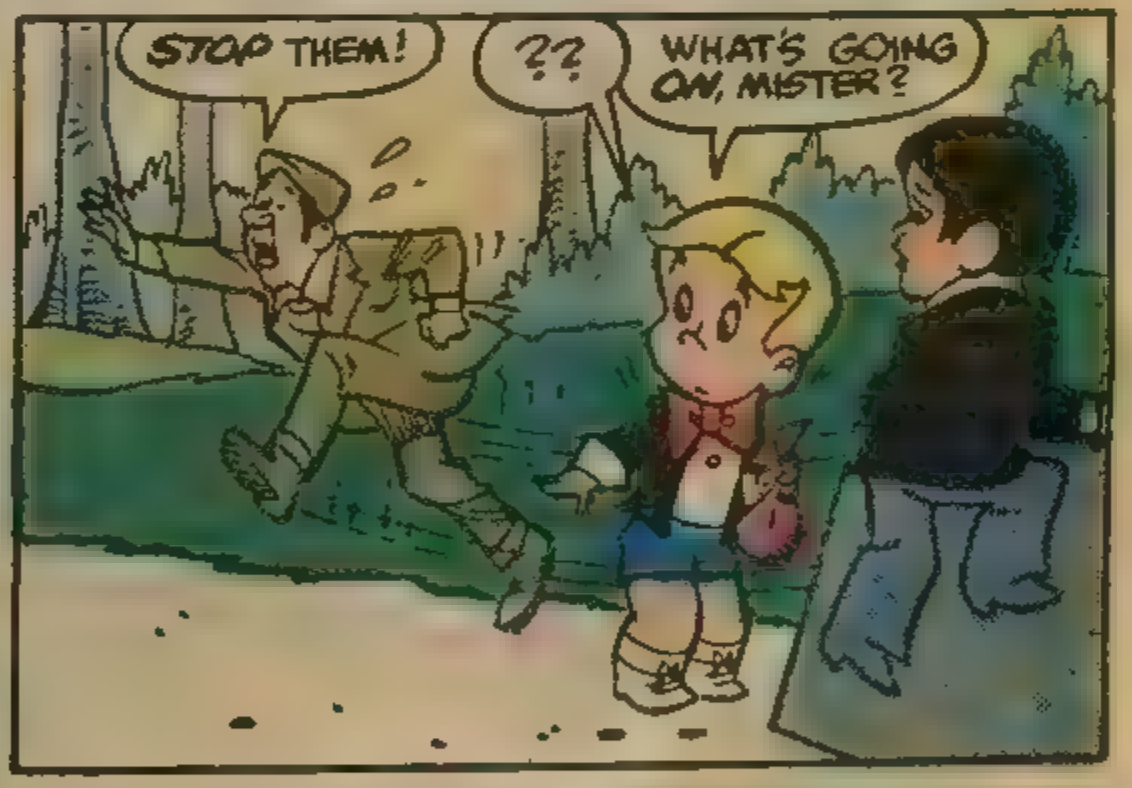

WHAT DO YOU USE TO SEE WITH, SAILOR?
EYE, EYE, SIR!

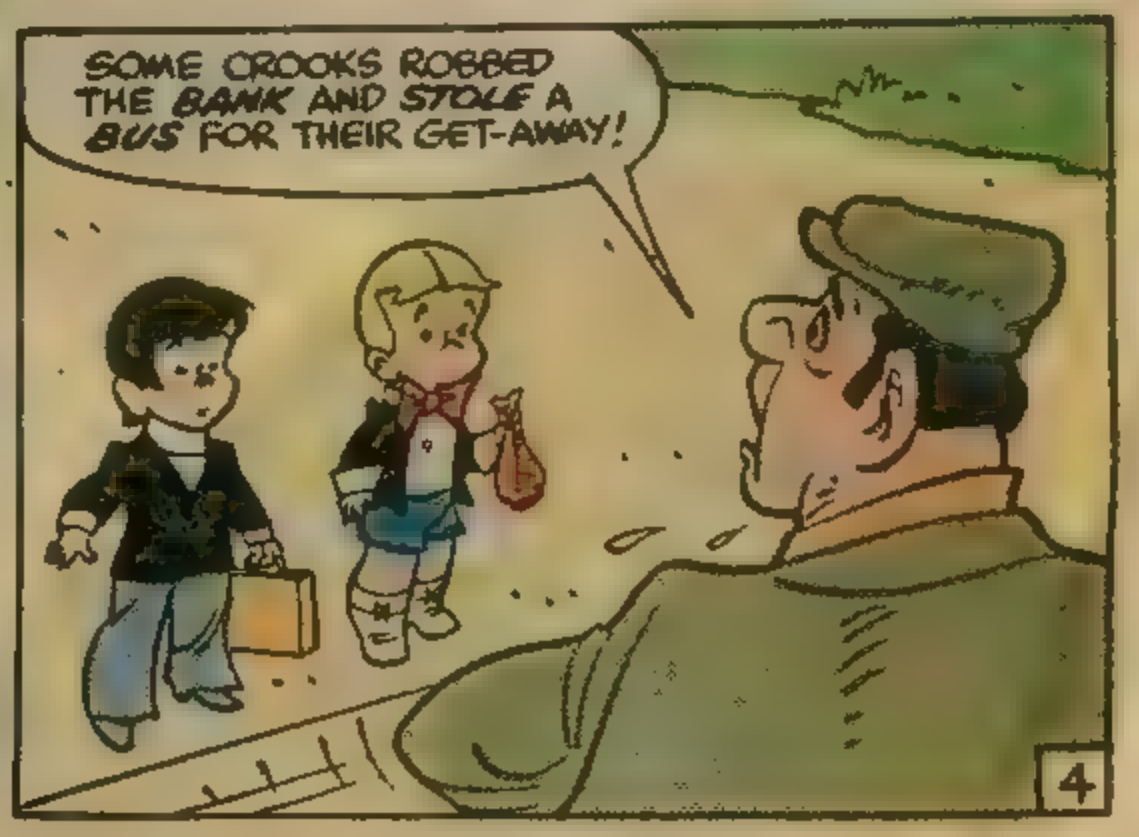

--AND A CHARACTER ACTOR ISN'T LIMITED TO JUST PLAYING LIVE PEOPLE!
HE ISN'T?


NOPE! I CAN PLAY A STATUE!
?

WELL- HOW'S MY PERFORMANCE, RICHIE?


VERY CONVINCING!


STOP THEM!
??
WHAT'S GOING ON, MISTER?


SOME CROOKS ROBBED THE BANK AND STOLE A BUS FOR THEIR GET-AWAY!

VRM!

HERE THEY COME! NO WAY TO STOP THAT SPEEDING BUS!

!!

MAYBE THESE NAILS I BOUGHT FOR MR. WOODY CAN DO THE TRICK!

?

BAM!

BLAM!

RICHVILLE TOWN TRANSPORT

WOW! FOUR FLAT TIRES!

BLAM!

QUICK THINKING, RICHIE — YOU STOPPED THE BUS!

KA-RASH!

LOOKS LIKE YOU'RE A BETTER CHARACTER ACTOR THAN I AM!

HUH?

SURE! I JUST PLAYED AN OLD LADY, A POLICEMAN, A COWBOY, A SAILOR AND A STATUE...

...BUT IT TAKES REAL SKILL TO PLAY A BUS STOP!

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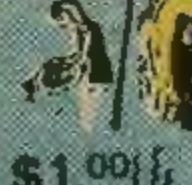

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